

UNIVERSITY OF EDUCATION, WINNEBA

**Parental perspectives on children's artistic expression- a study of the Effutu
talent show in the Effutu Municipality, Ghana**

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**PARENTAL PERSPECTIVES ON CHILDREN'S ARTISTIC EXPRESSION:
A STUDY OF THE EFFUTU TALENT SHOW IN THE EFFUTU
MUNICIPALITY, GHANA**

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DECLARATION

Student's Declaration

I, Kwame Takyi Danquah declare that this thesis, with the exception of quotations and references contained in published works which have all been identified and duly acknowledged, is entirely my own original work, and has not been submitted, either in part or whole, for another degree elsewhere.

Signature:

Date:

Supervisors' Declaration

We, hereby declare that the preparation and presentation of this work was supervised in accordance with the guidelines for the supervision of thesis as laid down by the University of Education, Winneba.

Principal Supervisor: Prof. Ernest Kwasi Amponsah

Signature:

Date:

Co - Supervisor: Prof. Evans Asante

Signature:

Date:

DEDICATION

This work is dedicated to the memory of my late mother, Rev. Agnes Danquah; my wife, Millicent Biney; and my daughter, Menaye Antwiwaa Danquah.



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I wish to express my sincere gratitude to God Almighty for His protection and guidance, and for granting me the knowledge, wisdom, and understanding necessary to complete this thesis successfully. Special thanks are due to my supervisor, Prof. Ernest Kwesi Amponsah, whose constant support, patience, and constructive criticism were crucial in ensuring the quality of this work. I am also deeply grateful to my Head of Department, Dr. Johnson Adu, for his invaluable support and insightful feedback throughout this process. I would like to extend my thanks to the participants of this study, the parents involved in the Effutu Talent Show, for generously sharing their time, experiences, and perspectives. My heartfelt thanks go to my family for their continuous encouragement and patience. To my late mother, Rev. Agnes Danquah, whose memory inspires me daily; my wife, Millicent Biney, for her steadfast support and understanding; and my daughter, Menaye Antwiwaa Danquah, whose presence brings joy and perspective to my life. Additionally, I appreciate my colleagues and friends who offered their support, shared their insights, and provided a sounding board for ideas. Finally, I extend my appreciation to University of Education, Winneba, for providing the resources and environment necessary for this research. The opportunity to engage in this academic endeavor has been both enriching and fulfilling.

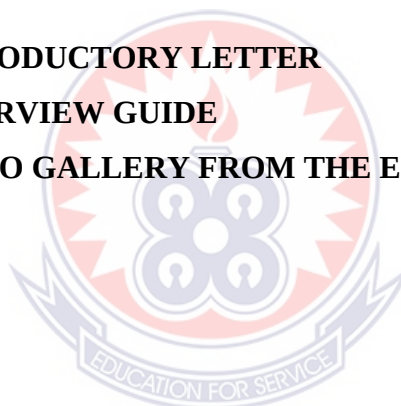
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ABSTRACT

This qualitative case study explores parental perspectives on the Effutu Talent Show, an annual event for children aged 7-15 in the Effutu municipality of Ghana. Using semi-structured interviews with 10 parents of diverse educational backgrounds, the study investigated how parents view the show, its perceived benefits for children's artistic development, and expectations for future iterations. Findings revealed that parents generally hold positive views of the show, praising its ability to uncover hidden talents and provide a platform for artistic expression. Parents reported significant benefits to their children's artistic development, including increased confidence, enhanced skills, and improved social behavior. However, challenges such as insufficient publicity and financial constraints were noted. Parents expressed expectations for more diverse talent categories, enhanced parental involvement, and year-round programming in future shows. The study concludes that the Effutu Talent Show is a valuable community asset with potential for significant impact on children's artistic and personal development. Recommendations include expanding talent categories, implementing a structured competition format, enhancing parental involvement, developing year-round programming, improving outreach, securing sustainable funding, and enhancing cultural and educational components. This research contributes to understanding parental perspectives on children's artistic expression.



CHAPTER ONE

INTRODUCTION

1.1 Background of the Study

Human beings have an inherent urge for artistic expression, using mediums like painting, music, dance, and writing to convey their inner thoughts, feelings, and perceptions (Flamini, 2024). This innate desire is evident in many forms, and for children, talent shows have become a popular platform to nurture this expression (Boyle, 2018). These events, from local gatherings to national competitions (Merkelbach, 2022), provide a stage for young minds to develop creativity, build confidence, and showcase their skills to a wider audience (Arredondo, 2021).

Research consistently shows that participation in arts programs offers numerous benefits for children (Jindal-Snape et al., 2018). Studies indicate that arts programs can improve cognitive skills, such as problem-solving and critical thinking, by enhancing spatial-temporal abilities and fostering creativity (Schneider & Rohmann, 2021). The arts create a rich environment for developing these skills, as children learn to navigate complex tasks and think innovatively (Gibson & Ewing, 2020). Additionally, arts programs promote better social skills, like communication, empathy, and cooperation, by providing opportunities for children to work together and share their creative expressions (Müller et al., 2018). In these collaborative settings, children learn to understand and appreciate different perspectives, enhancing their ability to connect with others (Kou, Konrath, & Goldstein, 2020).

Moreover, talent shows specifically foster a sense of achievement, self-esteem, and motivation among participants (Casino-García, Llopis-Bueno, & Llinares-Insa, 2021). These shows offer a platform for children to receive recognition and feedback on their

performances, which can boost their confidence and encourage further development of their artistic talents (Cuadrado, 2019). Acknowledgment from peers, judges, and audiences can be a powerful motivator, reinforcing children's dedication to their craft and inspiring them to strive for excellence (Fanuele, 2019).

Talent shows have become a global phenomenon, captivating audiences and providing platforms for individuals, especially children, to showcase their artistic talents (Ganguly, 2019). Popular formats like "America's Got Talent" in the United States, "Britain's Got Talent" in the UK, and "The Voice Kids" in various countries highlight the universal appeal of nurturing creative expression and talent development (Qu, 2019). Beyond mere entertainment, these platforms play a crucial role in children's holistic development, offering opportunities to build confidence, pursue passions, and gain recognition for their unique abilities (Olszewski-Kubilius, 2018).

These shows have adapted to cultural contexts worldwide (Buchholz, 2022). In Asia, "Super Junior" in China and "Indian Idol Junior" in India have become cultural phenomena, fostering national pride while encouraging young talents (Abeuova & Muratbekova-Touron, 2019). In Latin America, "La Voz Kids" (The Voice Kids) has gained popularity in countries like Mexico, Colombia, and Brazil, showcasing the region's rich musical heritage through its young participants (Beamond, Farndale, & Härtel, 2020). This trend has also taken root in Africa, with various countries launching their own versions of talent shows for children (Lucas & Lazarus, 2024). In Ghana, initiatives like the TV3 Talented Kids Show, Adom TV Nsoroma Talent Show, and the Effutu Talent Show have emerged to nurture creative expression and talent development among children (Ndah et al., 2023).

The Effutu Talent Show is an annual event for children aged 7 to 15 in the Effutu municipality, organized by Sankofa Events Ghana. Initially staged in 2022 through a

collaboration between Sankofa Events Ghana, the Department of Theatre Arts at University of Education, Winneba, and Radio Windy Bay, the event was rebranded in 2023 to align with its community-focused ideology.

In 2023, the Effutu Talent Show began with auditions for 500 children, from which 120 were selected based on criteria set by the organizers. These children underwent a grooming process, including training sessions and rehearsals, to enhance their performance skills and build confidence. The grand show, was attended by over 400 people, and featured diverse talents such as singing, dancing, and acting. Certificates of participation were awarded to all participants, acknowledging their efforts and motivating them to pursue their artistic talents further (Danquah, unpublished report, 2023).

The Effutu people, primarily located in Winneba, Central Region, Ghana, have a rich cultural heritage that significantly influences artistic expression within their community. One of the most prominent platforms for showcasing this artistic heritage is the Effutu Talent Show, an event that serves as both a cultural exhibition and a developmental platform for young talents.

The Effutu Traditional Council, through its ongoing efforts to document oral histories, has reinforced the understanding of the community's deep-rooted traditions and their evolving role in contemporary artistic spaces (Effutu Traditional Council, 2022). While historical trade and economic activities played a significant role in shaping Winneba's identity (Kea, 1982), it is through cultural events such as the Aboakyer Festival that traditional forms of artistic expression, including music, dance, and storytelling, have been preserved and passed down through generations (Opoku, 1978). The Effutu Talent Show builds upon this legacy, providing a structured avenue

for children and youth to engage with and reinterpret these traditional art forms in a modern context.

Governance structures within the Effutu community, particularly the leadership of the Omanhene and the involvement of Asafo companies, have historically played a role in organizing and maintaining cultural traditions (Rattray, 1923). In recent years, these traditional authorities have increasingly recognized the value of initiatives such as the Effutu Talent Show, which not only celebrates cultural heritage but also promotes artistic education and youth development (Local Governance Review, 2022).

The transformation of Winneba into an educational hub, largely due to the establishment of the University of Education, Winneba (UEW), has further expanded artistic opportunities within the municipality (University of Education, Winneba, 2020). Reports indicate that university-led research and community engagement projects have contributed to the growth of local creative industries (University Research Report, 2023). The Effutu Talent Show benefits from this evolving landscape, as young participants gain exposure to formal training, mentorship, and broader performance platforms that enhance their artistic skills.

This study aims to explore the perspectives of parents on the Effutu Talent Show, providing insights that can inform the development of future talent shows to better meet the needs and expectations of parents and children alike. Understanding parental views and their suggested improvements can lead to enhancements in the structure and delivery of talent shows, making them more inclusive, supportive, and beneficial (Barnes et al., 2020).

1.2 Statement of the Problem

Parental involvement is a fundamental component of children's artistic and creative development, particularly in talent-based programs such as talent shows (Rahmasari, Amalia, & Rocmah, 2024). As primary stakeholders, parents provide crucial support emotionally, financially, and logistically while shaping their children's engagement and progression in artistic pursuits. Their insights and expectations play a vital role in designing talent development initiatives that are both effective and sustainable.

However, it has been observed that the organizers of the Effutu Talent Show do not actively engage parents in the planning, decision-making, or execution of the event. As a result, key parental perspectives on children's artistic needs, cultural influences, and developmental expectations are often overlooked. This lack of consultation raises concerns about whether the event effectively nurtures children's talents and aligns with the aspirations of families and the broader community.

Without a clear understanding of parental perspectives, organizers may design an event that does not fully align with what parents' value or anticipate. This misalignment can hinder the show's ability to achieve its full potential in fostering children's artistic expression and growth.

1.3 Research Objectives

1. To ascertain how parents view the Effutu Talent Show.
2. To know parents' perceived benefit of the Effutu Talent Show on their children's artistic development.
3. To identify the expectations of parents for future iterations of the Effutu Talent Show.

1.4 Research question

1. What are the views of parents regarding the Effutu Talent Show?
2. How do parents perceive the benefit of the Effutu Talent Show on their children's artistic development?
3. What expectations do parents have for future iterations of the Effutu Talent Show?

1.5 Purpose of the Study

The purpose of this study is to understand parental perspectives on the Effutu Talent Show as a platform for children's artistic expression in the Effutu Municipality, Ghana, ultimately contributing to the effective design and delivery of such events.

1.6 Significance of the study

This study holds significant importance for the organizers of the Effutu Talent Show, the entertainment industry, and academia.

For the Effutu Talent Show organizers, this research provides invaluable insights into their primary stakeholders' perspectives. Understanding how parents view the show will enable organizers to tailor their approach, potentially increasing participation rates and parental support. The findings on perceived benefit will help organizers assess the effectiveness of their program in nurturing artistic talent, allowing for data-driven improvements. Moreover, exploring parental expectations for future iterations will provide a roadmap for enhancing the show's appeal and effectiveness, potentially leading to increased community engagement and support.

In the broader entertainment industry, particularly in Ghana and Africa, this study offers a model for evaluating talent shows and similar events from a parental perspective. As the industry increasingly recognizes the importance of nurturing

young talent, understanding parental views becomes crucial. The findings can inform the development of more family-oriented talent shows and guide industry professionals in creating events that balance artistic development with parental expectations. This could lead to more sustainable and beneficial talent development initiatives across the industry.

For academia, this study contributes to the limited body of research on parental perspectives in talent shows, particularly in the African context. It bridges a gap in the literature by providing empirical evidence on how parents view and value such events in their children's artistic development. Furthermore, this research has potential implications for educational policies related to arts education. By highlighting the perceived benefit of extracurricular artistic activities, it can inform debates on the role of arts in school curricula and after-school programs.

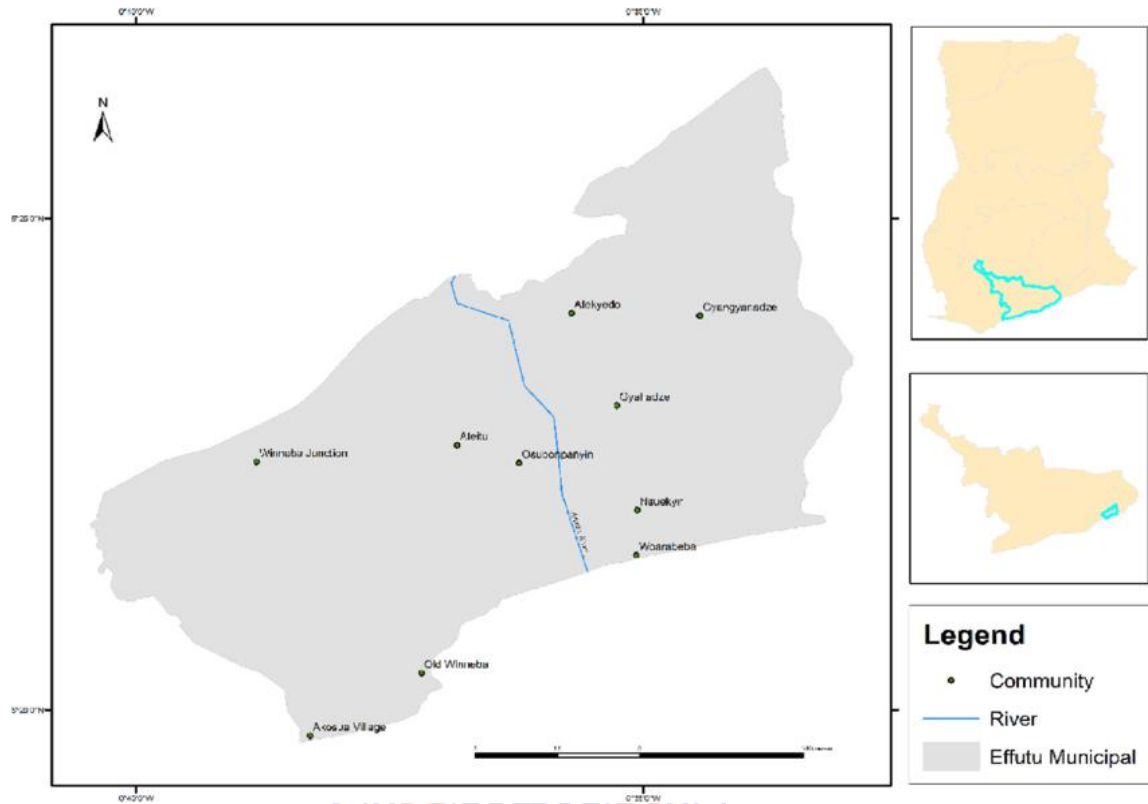
In effect, by addressing its research objectives, this study not only aids the Effutu Talent Show organizers in enhancing their event but also provides valuable insights for the entertainment industry and contributes to the academic understanding of parental perspectives on children's artistic development. It has the potential to influence practice in talent show organization, inform industry trends in youth talent development, and stimulate further academic inquiry into the role of parents in nurturing children's artistic talents.

1.7 Scope of the Study

The scope of the research is defined by several key parameters:

Target Population: The research targeted parents or legal guardians who had at least one child participate in any of the editions of the Effutu Talent Show.

Geographical Scope: The study was conducted within the Effutu Municipality in the Central Region of Ghana.



Map of Effutu Municipal Source: Adapted from Koomson et al. (2022)

CHAPTER TWO

REVIEW OF RELATED LITERATURE

2.1 Introduction

Sydney (2019) states that reviewing literature enables researchers to establish an overview of what has already been studied in the field or area under intention of the investigation. The literature review aims to thoroughly explore existing research related to the study's objectives, focusing on parental perspectives on talent shows, the perceived benefits of talent shows on children's artistic development, and parents' expectations for future iterations. This involves identifying and synthesizing theoretical frameworks related to children's artistic growth and parental involvement in extracurricular activities.

By examining relevant studies, the literature review places the current research within the broader academic discourse, highlighting existing knowledge about parental perspectives on talent shows both globally and within the Ghanaian context.

The review compiles findings on key themes related to the study's objectives, including how parents view talent shows, the perceived benefits on children's artistic development, and parents' hopes for the future of these shows. This synthesis creates a comprehensive picture of the current state of knowledge. Insights from the literature review guide the study's methodological approach and data collection strategies by drawing on how previous researchers have addressed similar questions, which can inform decisions about research design, sampling methods, and data analysis techniques (Snyder, 2019).

A thorough literature review boosts the study's credibility and rigor by demonstrating deep engagement with existing research. It shows that the study is grounded in

established knowledge and contributes meaningfully to ongoing academic conversations (van Riel & Snyder, 2024). Ultimately, the purpose of the literature review is to build a solid foundation for the current study by providing a comprehensive understanding of existing research related to parental perspectives on talent shows and their benefit on children's artistic development. This review not only places the study within the broader academic context but also identifies gaps and ensures that the study is relevant and methodologically sound.

2.2 Theoretical Framework - Scaffolding Theory by Jerome Bruner

Scaffolding Theory, introduced by Jerome Bruner and his colleagues in the 1970s, builds upon Lev Vygotsky's concept of the Zone of Proximal Development (ZPD) and is central to understanding cognitive development in educational contexts. This theory emphasizes the critical role of social interaction in supporting learners as they acquire new skills and knowledge.

2.2.1 Background and Development of the Theory

Bruner's Scaffolding Theory proposes that learning is an active process where individuals construct new concepts based on their existing knowledge (Ozdem-Yilmaz & Bilican, 2020). The theory highlights the importance of providing learners with appropriate support to help them achieve tasks that would be challenging to accomplish independently. The term "scaffolding" is borrowed from construction, where temporary structures assist workers in completing tasks beyond their immediate capabilities.

In education, scaffolding refers to the temporary support given by educators, parents, or peers to help Learners Bridge the gap between their initial abilities and the goals they are aiming to achieve. Bruner believed in the power of guided discovery, where

learners are encouraged to explore and experiment within a structured environment. Scaffolding facilitates this process by providing guidance, feedback, and encouragement, helping learners make connections between new information and their prior knowledge. Educators act as facilitators, guiding learners through complex tasks by breaking them down into smaller, more manageable steps. The teacher's role is to adjust the level of support in response to the learner's progress, gradually reducing assistance as the learner becomes more competent. Scaffolding helps learners build confidence and competence as they tackle challenging tasks with appropriate support. Over time, learners develop the skills, knowledge, and independence needed to take on new challenges without assistance.

By providing targeted support, scaffolding encourages learners to think critically and solve problems, promoting deeper understanding and mastery of the content. Scaffolding makes learning more accessible and engaging by providing the right level of challenge. It keeps learners motivated as they experience success and gradually overcome difficulties.

Bruner's Scaffolding Theory has had a significant impact on educational practices, highlighting the importance of tailored support in promoting effective learning. By understanding how to scaffold instruction, educators can create more inclusive and supportive learning environments that empower learners to reach their full potential. The theory emphasizes that learning is a collaborative process, and with the right guidance, learners can achieve far more than they could on their own.

2.2.2 Core Elements of the Theory

The core elements of scaffolding are guided discovery, demonstrative guidance, and constructive feedback. These elements play a pivotal role in nurturing and developing children's unique abilities.

Guided Discovery through Subtle Prompts and Questions is a foundational element of scaffolding. Instead of offering direct answers, educators provide hints and ask guiding questions to encourage learners to explore and solve problems on their own. This method is particularly effective in talent development, as it stimulates children's curiosity and critical thinking. By engaging with their interests and talents in a self-directed manner, children are able to deepen their understanding and develop their unique abilities. The process of guided discovery helps them uncover their strengths and fosters a sense of independence and confidence.

Demonstrative Guidance (Modeling) is another crucial aspect of scaffolding. This involves educators or mentors demonstrating how to perform a task before learners attempt it themselves. In the context of children's talent development, modeling provides a clear, practical reference for children to follow. Observing skilled practitioners allows children to see the techniques and processes involved in mastering a skill. This visual and practical guidance helps children understand what is required to succeed and offers them a framework to replicate and refine their own practice. Modeling thus bridges the gap between theoretical knowledge and practical application, facilitating skill acquisition.

Constructive Feedback and Corrective Scaffolding is essential for refining learners' abilities and promoting continuous improvement. Timely and specific feedback helps children recognize their strengths and areas needing enhancement. By addressing mistakes and providing corrective suggestions, educators guide children towards

better performance and understanding. In talent, development, constructive feedback ensures that children remain motivated and engaged, turning challenges into opportunities for growth. This iterative process of practice, feedback, and adjustment helps children overcome obstacles and refine their skills, leading to more profound and sustained development.

Together, these core elements of scaffolding create a supportive framework that enhances children's talent development. By offering the right level of assistance at the right time, educators and mentors help children build confidence, master their skills, and achieve their full potential. This scaffolded approach not only aids in the acquisition of specific skills but also fosters a growth mindset, encouraging a lifelong passion for learning and personal development. Through scaffolding, children are empowered to explore, develop, and excel in their unique talents, setting the stage for future success and fulfillment.

2.2.3 Criticisms and Challenges of the theory

Despite its widespread acceptance in educational contexts, the Scaffold Theory has faced some criticisms. One major critique is its neglect of context (Zajda 2021). The theory might oversimplify the complex interplay of factors influencing learning, such as socio-economic status, cultural background, and learning disabilities. For instance, children from lower socio-economic backgrounds may have fewer opportunities to explore their interests due to limited access to resources, and parents from economically disadvantaged backgrounds might struggle to provide the necessary scaffolding. Additionally, children with learning disabilities or special needs might display their interests and talents in non-traditional ways that are not easily recognized, as scaffolding for these children often requires specialized knowledge and resources (Trawick-Smith 2019). If the theory does not account for these needs, it

risks suggesting generic support strategies that may be ineffective or even counterproductive. Another criticism is that the theory may underestimate the learner's agency. They are active participants in their educational journey, constantly exploring, experimenting, and engaging with their environment. Children often demonstrate a natural curiosity and resourcefulness, finding ways to learn and solve problems independently. This self-directed learning allows them to develop critical thinking, creativity, and resilience, which are essential for their growth and development. (Walqui & Schmida, 2022). Thus, while scaffolding and external supports are valuable, fostering opportunities for independent learning is equally important in helping children become confident and autonomous learners.

2.2.4 Application to This Study

This study utilizes Scaffolding Theory to analyze parental perspectives on the Effutu Talent Show and its role in fostering children's artistic development. The study explores how parents perceive the talent show as a scaffolding experience that nurtures their children's talents through mentorship, structured practice, and performance opportunities. By investigating the relationship between the children's intrinsic interests and the external support provided by the show, the research delves into how the talent show supports different stages of artistic growth, catering to each child's unique developmental needs.

Additionally, the study examines parents' expectations for future editions of the Effutu Talent Show, focusing on its potential to continue providing the necessary scaffolding for their children's artistic progress. By applying Scaffolding Theory, this study offers a structured approach to understanding how the Effutu Talent Show contributes to nurturing children's artistic talents, aligning with the research

objectives of exploring parental perspectives, perceived benefits, and future expectations for the talent show.

2.3 Historical Background of Talent shows

Talent shows have a rich and varied history spanning several decades, evolving from simple community events to sophisticated and widely broadcasted spectacles (Connock, 2024). Understanding their evolution provides insight into their significance and how they have shaped the cultural and entertainment landscapes globally (Sutrisno, 2023)

In the early 20th century, talent shows began as community events and variety shows (Gamson, 2023). These early forms of talent showcases were typically organized at local venues such as community halls, schools, and churches, where individuals performed in front of small, local audiences (Concert, 2024). These events were informal and served as a means of entertainment and community engagement, allowing amateur performers to share their talents with friends, family, and neighbors (Concert, 2024).

The advent of radio in the 1920s and 1930s revolutionized the format and reach of talent shows. Programs like “Major Bowes Amateur Hour” in the United States provided a platform for undiscovered talent to perform for a nationwide audience. The show’s success demonstrated the public’s interest in discovering new talent and set the stage for the genre’s expansion into television (Wright, 2024).

Television further amplified the popularity and reach of talent shows. “Ted Mack’s Original Amateur Hour,” which began as a radio show in 1934 before transitioning to television in 1948, became a cultural phenomenon (Johnston, 2020). It introduced a competitive element where performers were judged and winners were selected based

on audience votes. This format became a blueprint for future talent shows (Kaiser, 2018).

The 21st century saw a dramatic transformation in talent shows, with the emergence of large-scale, professionally produced television programs that captivated global audiences. Shows like “Pop Idol,” created by Simon Fuller in the UK in 2001, revolutionized the genre (Hill, 2020). “Pop Idol” introduced a new format that combined auditions, live performances, and audience voting, culminating in a dramatic final where the winner was awarded a recording contract. This format proved immensely successful and was replicated worldwide, giving rise to franchises like “American Idol,” “Indian Idol,” and “Australian Idol” (Kim, 2023).

The success of “Pop Idol” spurred the creation of numerous other talent shows, many of which became global franchises. “The X Factor,” “America’s Got Talent,” and “The Voice” are notable examples (Qu, 2019). These shows expanded the scope of talent to include not just singers but dancers, magicians, comedians, and various other performers. They also introduced a more dramatic and engaging narrative style, with personal stories of contestants adding an emotional layer to the competition (Ganguly, 2019)

The global reach of these shows was facilitated by advancements in technology and media distribution. Talent shows became major television events, attracting millions of viewers worldwide (Boyle, 2018). They also leveraged social media and online platforms to engage audiences, allowing fans to vote for their favorite contestants and share their opinions in real-time (Basin, 2018).

Talent shows have had a profound cultural and social benefit (Qu, 2019). They have democratized entertainment by providing a platform for individuals from diverse

backgrounds to display their talents. Many successful artists, such as Kelly Clarkson, Susan Boyle, and One Direction, owe their careers to talent shows. These programs have also played a role in discovering and nurturing talent that might have otherwise gone unnoticed (Renzulli, 2021). Moreover, talent shows have become a reflection of societal values and aspirations. They often highlight themes of perseverance, talent, and the pursuit of dreams (Archer, Moote, Macleod, Francis, & DeWitt, 2020). The stories of contestants overcoming personal challenges to achieve success resonate with audiences and inspire viewers.

The evolution of talent shows has been closely linked with technological advancements (Whysall, Owtram, & Brittain, 2019). The rise of digital platforms has further transformed talent shows, enabling broader participation and audience interaction (Pastrana & Tobón, 2020). Online auditions, live streaming, and social media integration have made these shows more accessible and engaging. Platforms like YouTube and TikTok have also become alternative stages for talent, allowing performers to reach global audiences without traditional media channels (Vázquez-Herrero, Negreira-Rey, & Rodríguez-Vázquez, 2021). In essence, the evolution of talent shows from local community events to global media phenomena highlights their enduring appeal and significance. They have not only transformed the entertainment industry but have also provided a powerful platform for talent discovery and cultural expression. Understanding this historical context enriches our appreciation of talent shows and their role in shaping contemporary popular culture.

2.3.1 The Rise of Talent Shows in Ghana

The emergence of talent shows in Ghana can be traced back to the early 2000s, coinciding with the global rise of reality TV and talent competitions (Gordon, 2020). Initially, these shows were localized versions of global formats, adapted to fit the

cultural and social context of Ghana. Community centers, schools, and local festivals often hosted small-scale talent competitions, providing a platform for young Ghanaians to showcase their talents in music, dance, and drama (Gordon, 2020).

One of the pioneering talent shows in Ghana was “Stars of the Future,” which premiered in 2006 (Amoah, 2016). Produced by Charterhouse Productions, this show aimed to discover and nurture musical talents across the country. “Stars of the Future” gained immense popularity and set the stage for other talent shows, highlighting the potential for such formats to captivate Ghanaian audiences. Following its success, other talent shows such as “Mentor,” “TV3 Talented Kidz,” and “Vodafone Icons” emerged, each offering unique opportunities for participants (Hickling Gordon & Hickling Gordon, 2020).

Various studies have also highlighted the importance of community-based talent shows in fostering children’s artistic skills and confidence (Gordon, 2020). The Effutu Talent Show, first organized in 2022 and rebranded in 2023, serves as an exemplary case of such initiatives. Despite its recent inception, the show has significantly influenced the local community by providing a platform for children to showcase and develop their artistic skills (Danquah, unpublished report, 2023).

The popularity of talent shows in Ghana can be attributed to several factors. Firstly, these shows resonate with the Ghanaian love for music and dance, which are integral parts of the nation’s cultural heritage (Agyefi, 2021). By providing a stage for traditional and contemporary performances, talent shows have helped preserve and promote Ghanaian culture (Asare, 2020). Secondly, the interactive nature of talent shows, where audiences can vote for their favorite contestants, has created a strong sense of community involvement (Keinonen, Jensen, Lemor, & Esser, 2018). Thirdly,

talent shows have provided a pathway for aspiring artists to gain national and even international recognition (Sparling, 2021).

The growth of television and social media has significantly boosted the popularity of talent shows in Ghana (Konadu-Dwomoh, 2023). National broadcasters like TV3 and GTV have dedicated prime-time slots to these shows, ensuring widespread viewership (Gordon, 2020). Additionally, the integration of social media platforms has allowed fans to engage with shows in real-time, voting for contestants and sharing their support online (Ng, Yang, & Chen, 2024).

Talent shows in Ghana have had a notable economic benefit. They have created employment opportunities for a range of professionals, including producers, choreographers, vocal coaches, and technical staff (Dadzie, Fumey, & Namara, 2020). Moreover, these shows attract sponsorship from major brands, contributing to the economic growth of the entertainment industry (Cornwell, 2020). Socially, talent shows have played a role in youth development (Olszewski-Kubilius, 2018). They provide young people with a constructive outlet for their creativity, reducing the risk of engaging in negative behaviors. Participants gain valuable skills such as discipline, teamwork, and public speaking, which are beneficial in various aspects of life (Lerner, Dowling, & Anderson, 2019).

The emergence and popularity of talent shows in Ghana reflect their significant cultural, social, and economic benefit. These shows have provided a crucial platform for discovering and nurturing talent, preserving cultural heritage, and engaging communities (Dennis, 2018). As they continue to evolve, talent shows in Ghana are likely to remain a vital part of the country's entertainment landscape, inspiring new generations of artists and performers (Asare, 2020).

Artistic expression in Ghana holds profound cultural significance, reflecting the country's rich heritage and diverse traditions across music, dance, visual arts, and storytelling. These forms not only entertain but also preserve history, spirituality, and community values (Ameyaw & Ademtsu, 2024.)

Music and dance are integral to Ghanaian life, with genres like Highlife, Hiplife, and Gospel music conveying social commentary and storytelling (Asirifi et al., 2023). Drumming is central to cultural practices, while dances like Adowa and Kpanlogo embody identity and community cohesion through specific rhythms and movements (Rashida, 2018).

Ghanaian visual arts encompass pottery, weaving, sculpture, and beadwork, with Adinkra symbols, Kente cloth, and Asante stools symbolizing cultural values and spiritual beliefs (Quarcoopome, 2022). Oral tradition, facilitated by griots, preserves history and moral teachings through folktales and legends, reinforcing communal values (Olugbemi-Gabriel & Ukpi, 2023).

Talent shows in Ghana play a pivotal role in promoting and preserving cultural heritage (Asare, 2020). These shows serve as vibrant platforms for showcasing traditional arts, offering participants the opportunity to present Ghanaian music, dance, and art forms to a wide audience (Ndah et al., 2023). These performances often incorporate traditional attire, instruments, and dance styles, enhancing the visibility and appreciation of Ghana's rich cultural heritage (Resario, 2018)

Through these displays, contestants creatively fuse traditional elements with contemporary influences, ensuring that cultural practices remain relevant and dynamic amid ongoing societal changes (Asare, 2020). This innovative approach to presenting traditional arts helps revitalize cultural practices, making them accessible and

appealing to modern audiences while maintaining their core essence (Quarcoopome, 2022).

Moreover, talent shows play a crucial role in educating viewers about Ghanaian cultural heritage, raising awareness about the meanings and contexts of traditional art forms and emphasizing their enduring relevance in today's society (de Witte, 2018). As contestants share their knowledge and passion for these art forms, they contribute to a broader understanding and appreciation of Ghana's cultural diversity (Asamoah et al., 2024). Successful participants often emerge as cultural ambassadors, inspiring a sense of pride in Ghanaian identity and encouraging others to explore their cultural roots (Sowah, 2020). This ripple effect extends beyond the confines of the talent show, fostering a renewed interest in traditional arts and strengthening the connection between generations (Resario, 2018).

By providing a stage for traditional arts to shine alongside contemporary performances, talent shows in Ghana contribute significantly to the preservation, evolution, and celebration of the country's rich cultural dynamics (Asare, 2020).

In summary, talent shows serve as dynamic platforms for artistic innovation and community engagement in Ghana, contributing to the preservation and celebration of its diverse cultural heritage. They ensure traditions thrive in the modern world, fostering unity and cultural pride among Ghanaians locally and globally.

2.4 Parental Perspectives on Talent Shows

Parental attitudes towards talent shows vary significantly across different cultural, social, and geographical contexts, influencing how they perceive the benefits, challenges, and overall benefit of these shows on their children's development (Rindermann & Ceci, 2018).

In general, many parents view talent shows positively as valuable platforms for their children to showcase their talents and gain recognition (Maker, 2021). They see these shows as opportunities for personal growth, boosting self-esteem, and developing performance skills (Collins & Jones Roberson, 2020). Parents appreciate the potential benefits such as gaining confidence, overcoming stage fright, and receiving constructive feedback from judges (Kwon & Jang, 2022). However, some parents may approach talent shows cautiously, particularly if they perceive them as overly competitive or potentially stressful for their children (Elliott et al., 2018). Concerns about pressure to perform, manage expectations, and handle criticism can influence parental decisions regarding participation (Webb et al., 2020).

From an educational perspective, parents often value the experiential learning opportunities that talent shows provide. They see these shows as complementing formal education by fostering creativity, teamwork, discipline, and perseverance (LeBaron et al., 2019). Many believe that participating can enhance their children's communication skills, stage presence, and ability to handle performance-related challenges (Lackéus, 2020).

Cultural and social influences also play significant roles in shaping parental attitudes towards talent shows (Akosah-Twumasi et al., 2018). In cultures where artistic expression and performance are highly valued, such as in Ghana, parents may prioritize talent development as integral to their children's upbringing (Obeng, 2024). They view participation in talent shows as a means to preserve cultural heritage, celebrate traditional arts, and promote national pride (Eichler, 2021). Conversely, in cultures emphasizing academic achievement or other pursuits, parents may approach talent shows with less enthusiasm or skepticism, prioritizing activities perceived as

more directly beneficial to their children's future career prospects or academic success (Goldberg et al., 2021).

Media portrayals and peer comparisons further benefit parental attitudes. According to Boston and Cimpian (2018), positive media coverage highlighting success stories and benefits may bolster support for talent shows among parents, encouraging them to endorse their children's participation. Conversely, negative portrayals or controversies can raise concerns and prompt more approaches that are cautious. The study also suggest that peer comparisons also influence parental decisions, as they observe how other children navigate talent show experiences and outcomes.

Specifically, in Ghana, parents often view talent shows as opportunities for their children to showcase traditional Ghanaian music, dance, and artistic talents (Dennis, 2018). They see these shows as platforms to celebrate and promote cultural heritage, encouraging participation to preserve and showcase traditional arts to a broader audience (Díaz et al., 2018). Many Ghanaian parents believe talent shows offer viable pathways for their children to achieve recognition and success in the arts or entertainment industry, enhancing career opportunities (Darkwah et al., 2024)

Despite enthusiasm, Ghanaian parents may also worry about the pressure and expectations talent shows place on their children. They prioritize balancing participation with academic responsibilities and emotional well-being, mindful of the competitive and public nature of these events (Adu, 2023). However, talent shows in Ghana often foster community support and engagement, with parents rallying behind contestants from their local communities, enhancing community pride and unity (Adutwumwah, 2020).

In essence, understanding parental attitudes towards talent shows involves navigating a complex interplay of cultural values, educational priorities, and perceptions of personal and social development. Organizers and stakeholders can better engage and support parents by acknowledging these diverse perspectives, promoting positive experiences, and addressing concerns to ensure talent shows contribute positively to children's development and well-being.

2.5 Factors Influencing Parental Perspectives on Talent Shows

Parental perspectives on talent shows are shaped by a complex interplay of socio-economic status, educational background, and cultural or religious beliefs (Ashraf, 2019). These factors collectively influence how parents perceive the benefits, risks, and overall benefit of these events on their children's development and well-being (Dove, 2018).

Socio-economic factors play a significant role, with financial considerations such as affordability and opportunity costs weighing heavily on families, particularly those from lower-income backgrounds (Brown et al., 2020). Parents must often balance the potential benefits of talent show participation against competing financial priorities, including basic needs and educational expenses (Olszewski-Kubilius, 2018). Access to resources also varies considerably based on socio-economic status, with more affluent families able to provide better training, coaching, and facilities, potentially giving their children a competitive edge (Hutchings, 2021).

Educational background further shapes parental views, with highly educated parents often emphasizing academic achievement alongside extracurricular activities (Tan et al., 2020). They may expect a balance between formal education and participation in talent shows, recognizing the developmental advantages such as fostering creativity, confidence, and public speaking skills (Piirto, 2021). These parents are more likely to

provide structured support, including scheduling practice time or seeking professional guidance to enhance their children's talents (Renzulli & Reis, 2021).

In a study by Acar, Chen, and Xie (2021), the influence of cultural and religious beliefs on parental perspectives was explored. The researchers found that parents belonging to cultures that prioritize artistic expression often perceive talent shows as significant events. These shows are viewed not only as opportunities to preserve cultural heritage but also as platforms to showcase traditional arts. By participating in talent shows, parents believe they contribute to strengthening community bonds and instilling cultural pride among the younger generation (Kundu et al., 2023). Religious considerations can influence preferences regarding content and messages portrayed in talent shows, with some parents seeking shows that align with their values while avoiding those that conflict with their beliefs (Hiebert et al., 2024). The intersection of these factors creates a nuanced landscape of parental perspectives. Socio-economic status affects access to cultural activities, while educational background influences the value placed on diverse learning experiences (Golden et al., 2021). Parents navigate these influences to make informed choices about their children's participation, considering developmental benefits, financial implications, and alignment with cultural or religious values to support holistic development (Wilke, 2022).

Understanding these diverse influences is crucial for organizers and stakeholders aiming to engage effectively with parents. By sensitively addressing these factors, talent shows can become inclusive platforms that celebrate talent, nurture creativity, and support children's personal growth across varied socio-economic, educational, cultural, and religious backgrounds (Adewumi, 2020).

2.6 Benefit of Talent Shows on Children's Artistic Development

Talent shows have been seen as having varying benefits on children's artistic development (Olszewski-Kubilius, 2018). It can indeed have profound positive effects on children's artistic development, influencing various aspects of their growth and providing valuable opportunities (Piirto, 2021). These events offer practical platforms for children to refine and showcase their artistic talents, whether in singing, dancing, playing musical instruments, or visual arts (Rimm et al., 2018). Through participation, children can practice and receive feedback from judges and audiences, helping them improve their techniques, creativity, and performance abilities (Olszewski-Kubilius et al., 2019).

Performing in front of an audience helps children overcome stage fright and build self-confidence (Catherine & Devi, 2023). They learn to express themselves creatively, manage nerves, project their voices, and present themselves with poise and charisma (Bermúdez Quevedo et al., 2019). These experiences are invaluable for developing effective public speaking skills, essential for future academic presentations, professional engagements, and leadership roles (Stackpole & Quiroga-Garza, 2023).

Successful participation in talent shows can lead to recognition and open doors for career advancement in the arts (Byrnes, 2022). Outstanding performers may attract attention from talent scouts, industry professionals, or media outlets, potentially resulting in invitations for further performances, collaborations, or contracts (Van den Broek et al., 2018). This exposure offers a pathway for children to pursue their artistic passions professionally (Peppler et al., 2022).

Talent shows contribute significantly to children's personal growth and resilience (Olszewski-Kubilius, 2018). They learn to navigate competition, manage

expectations, and handle both success and setbacks (Piirto, 2021). These experiences teach perseverance, adaptability, and the ability to maintain a positive mindset despite challenges. Building resilience in artistic pursuits prepares children for future endeavors and enhances their overall determination to achieve their goals (Peila-Shuster, 2018).

Participation in talent shows also fosters social connections and emotional well-being (Chernyshenko et al., 2018). Children often collaborate with peers, receive support from family and friends, and experience a sense of accomplishment (Ungar et al., 2019). The supportive community environment of talent shows boosts their self-esteem, enhances their sense of belonging, and motivates them to continue exploring and expressing their artistic interests (Cuadrado, 2019).

Talent shows, while offering numerous benefits, can also pose significant challenges and potential negative benefits on children's well-being, education, and overall artistic development (Hutton & Sepúlveda, 2020). The competitive nature of these events can subject children to considerable psychological pressure and stress (Fancourt & Finn, 2019). Expectations from parents, peers, and judges may lead to anxiety, performance-related stress, and fear of failure (Marko, 2019). This pressure to excel or conform to certain standards can affect children's self-esteem and mental health, with the stress of rehearsals, public performances, and scrutiny potentially overwhelming young participants (Kovács et al., 2022).

In some instances, talent shows may exploit children for entertainment purposes or commercial gains (Zhao, 2019). The focus on ratings, viewership, and profitability might prioritize sensationalism over the well-being and developmental needs of young participants (Van Der Hof et al., 2020). Children may face unrealistic expectations,

excessive demands, or inappropriate content that compromises their dignity and emotional health (Durante, Pinotti, & Tesei, 2019).

Balancing talent show commitments with academic responsibilities can be challenging. The time and energy devoted to rehearsals, performances, and travel may interfere with schoolwork, extracurricular activities, and social interactions (Fitzgerald, 2019). This struggle to maintain academic progress while pursuing artistic aspirations can lead to academic stress, fatigue, and conflicts between educational and artistic pursuits (McCullough, 2022).

Participation in talent shows can significantly benefit children's self-esteem and identity formation (Mansour et al., 2018). Those who do not achieve desired outcomes or face rejection may experience a decline in self-esteem and a sense of failure (Papadopoulos, 2021). Public criticism, negative feedback, and comparisons with more successful contestants can undermine children's confidence and self-worth (Gilabert, 2023). The competitive environment may reinforce unrealistic standards of success and perfection, potentially distorting children's perceptions of their abilities and value (Hall, 2018).

Moreover, talent shows can influence children's social dynamics and peer relationships. Intense competition and the pursuit of recognition may strain friendships, create jealousy, or lead to feelings of isolation (Taylor, 2019). Children may experience social pressure to conform to certain expectations or behaviors associated with performing arts, affecting their sense of identity and belonging within peer groups (Berger et al., 2020).

In essence, while talent shows offer valuable opportunities for artistic expression and skill development, they also present challenges that must be carefully considered. It is

crucial for parents, educators, organizers, and policymakers to prioritize children's holistic development, emotional well-being, and protection from potential harms. By promoting supportive environments, ethical practices, and balanced approaches to talent development, stakeholders can work to mitigate negative benefits and ensure that children's participation in talent shows is enriching, positive, and conducive to their overall growth and happiness.

2.7 Parents' Expectations for Future Talent Shows

Feedback from parents who have experienced previous talent shows provides valuable insights into their expectations and areas for improvement (Muenks, Wigfield, & Eccles, 2018). Parents emphasize the importance of transparent judging criteria and fair assessment processes. They value constructive feedback that helps children understand their strengths and areas needing improvement (Baker, Schorer, & Wattie, 2018). Ensuring the safety and well-being of participating children is paramount. Parents expect organizers to prioritize measures such as adequate supervision, appropriate content, and protocols for emergencies (Darfler-Sweeney, 2024).

Organizational aspects such as clear communication, efficient scheduling, and professional execution of events are critical (Kalenda, Hyna, & Rossi, 2018). Parents appreciate well-structured programs that minimize confusion and maximize the experience for participants and their families. Recent studies reveal evolving trends in parental expectations for talent shows, influenced by societal changes and educational priorities (Koshy, Dockery, & Seymour, 2019).

There is a growing emphasis on talent shows that contribute to children's holistic development. Parents seek programs that foster creativity, resilience, teamwork, and emotional intelligence alongside artistic skills (Armstrong et al., 2023). They value talent shows that celebrate diversity in talent, cultural backgrounds, and artistic

expressions. Parents expect organizers to promote inclusivity, representation, and opportunities for all participants regardless of their backgrounds or abilities (Cioè-Peña, 2020).

There is a shift towards talent shows that offer educational value and skill development opportunities (Gallardo-Gallardo, 2018). Parents desire structured learning experiences that enhance participants' skills in performance, communication, and artistic expression. They also seek mentorship and guidance from industry professionals to provide feedback and inspiration for their children's artistic growth (Fernandez et al., 2018).

Parents' desired improvements include enhancements in the organization and structure of talent shows. They emphasize the need for clear rules, transparent judging criteria, and efficient scheduling that accommodates participants' needs (Davis & Miller, 2022). Professionalism in event management and communication with participants is crucial for a well-managed talent show experience (Njovu, 2022).

Robust support systems are essential to prioritize the emotional and psychological well-being of children involved in talent shows. Parents seek resources and guidance to help participants manage stress, performance anxiety, and other emotional challenges (Dohme, Bloom, & Knight, 2021). Safety measures during rehearsals, performances, and related activities must be implemented to ensure a secure environment (Yeo & Rowley, 2020).

Parents also want talent shows to offer increased educational value by integrating learning opportunities that enhance performance techniques, artistic expression, and stage presence (Olszewski-Kubilius, 2018). They see mentorship and connections

with educational and career pathways in the arts as beneficial for their children's future development (Peppler, Dahn, & Ito, 2022).

Addressing these desired improvements in organization, support systems, and educational focus can meet parental expectations effectively (Dohme, Bloom, & Knight, 2021). By enhancing transparency, safety, inclusivity, and educational value, talent shows can serve as meaningful platforms for children to showcase their talents, develop skills, and pursue their artistic aspirations with confidence and support. These improvements contribute to a positive environment that nurtures creativity, fosters personal growth, and celebrates the diverse talents of young participants (Njovu, 2022).

2.8 Comparative Analysis

Applying lessons from international studies to the Ghanaian context involves adapting best practices while considering local cultural values and educational priorities (Darkwah et al., 2024). Emphasizing inclusivity by celebrating Ghanaian cultural diversity and ensuring accessibility for children of all backgrounds is crucial (Peters, 2022; Lamparske, 2022). Integrating educational components that enhance skills in traditional Ghanaian arts like music, dance, and storytelling can enrich participant experiences and align talent shows with educational objectives (Asare, 2020).

Community engagement plays a pivotal role in the success of talent shows in Ghana (Quarcoopome, 2022). Involving local stakeholders such as schools, cultural institutions, and community organizations fosters broader participation, enhances visibility, and promotes cultural pride and heritage preservation. Collaborative efforts ensure talent shows resonate deeply within the community and contribute meaningfully to Ghana's artistic landscape (Danquah, 2023).

In Ghana, talent shows complement a diverse array of artistic expressions including traditional festivals, music competitions, theater performances, and visual arts exhibitions (Asare, 2020). Comparing talent shows with these platforms highlights their unique contributions, particularly in terms of accessibility, skill development, and promotion of cultural heritage. Talent shows offer participants structured opportunities for mentorship, skill refinement, and exposure to industry professionals, which may not be as readily available in other local artistic endeavors (Peppler et al., 2022).

Exploring synergies between talent shows and other forms of artistic expression in Ghana enhances their benefit and sustainability (Darkwah et al., 2024). Collaborative programming with local artists and institutions enriches participant experiences and strengthens community ties. Cross-promotion and networking opportunities amplify visibility and support career development among young talents. Educational outreach initiatives through talent shows engage schools and youth groups, fostering lifelong appreciation for the arts and cultural heritage (Fernandez et al., 2018).

In essence, leveraging insights from international studies and embracing Ghana's rich cultural diversity are pivotal for advancing talent shows as vibrant platforms for artistic development and cultural celebration (Gordon, 2020; Ng et al., 2024). By fostering inclusive participation, integrating educational components, and nurturing collaborative partnerships, talent shows can empower young Ghanaians to explore their creative potential and contribute meaningfully to the dynamic artistic landscape of Ghana (Dennis, 2018; Asare, 2020).

2.9 Summary of literature

The literature on parental perspectives regarding children's participation in talent shows reveals significant insights and themes that influence how these events are perceived globally and specifically within Ghana. Parents generally view talent shows as valuable opportunities for their children to showcase artistic talents, build confidence, and potentially pursue careers in the arts (Olszewski-Kubilius, 2018; Pepler et al., 2022). However, there is variability in parental attitudes, with some emphasizing the developmental benefits such as skill enhancement and confidence building, while others express concerns about stress, competition, and the need to balance participation with academic commitments (Fitzgerald, 2019; Mccullough, 2022).

Positive benefits identified in the literature include the enhancement of children's artistic skills, confidence, public speaking abilities, and career prospects in the arts (Mansour et al., 2018; Cuadrado, 2019). These benefits are seen as pivotal in nurturing children's creativity and providing them with platforms for self-expression and skill development. Conversely, challenges highlighted include psychological pressure, potential exploitation, and difficulties in managing the demands of talent shows alongside educational responsibilities (Van Der Hof et al., 2020; Durante et al., 2019).

Looking forward, parents expect future talent shows to improve organizational structures, provide better support systems for participants, and increase educational value and skill development focus (Darfler-Sweeney, 2024; Kalenda et al., 2018). There is a growing emphasis on inclusivity, transparency in judging criteria, and ethical considerations in program design to ensure fair and supportive environments for all participants (Peters, 2022; Lamparske, 2022).

Comparative analysis with studies from other cultural contexts underscores diverse approaches to talent shows and their integration with broader educational and cultural goals (Gordon, 2020; Ng et al., 2024). Insights from international best practices can inform the adaptation of talent shows in Ghana to align with local cultural values and educational priorities effectively (Dennis, 2018; Darkwah et al., 2024).

Identified gaps in the existing research highlight several areas for further investigation. Firstly, there is a need for more culturally specific studies focused on Ghanaian contexts, exploring traditional beliefs, values, and perceptions related to children's participation in talent shows (Asare, 2020; Quarcoopome, 2022). Understanding these dynamics can guide the development of culturally sensitive programming and engagement strategies that resonate with local communities.

Secondly, there is a call for longitudinal studies to assess the long-term benefits of talent show participation on children's career trajectories, personal development, and overall well-being into adulthood (Preckel et al., 2020; Book Jr et al., 2022). Such studies would provide valuable insights into sustained benefits and challenges faced by participants over time, informing ongoing program improvements and support systems.

Thirdly, the effectiveness of support systems provided to children participating in talent shows, including emotional, psychological, and educational support, requires further evaluation (Armstrong et al., 2023; Riivari et al., 2021). Research could examine how different types of support influence children's experiences, performance outcomes, and overall satisfaction, thereby optimizing the supportive infrastructure surrounding talent shows.

Lastly, there is a need for more research on inclusive practices within talent shows, particularly regarding accessibility for children with disabilities or special needs (Fernandez et al., 2018; Peppler et al., 2022). Investigating barriers to participation and identifying effective strategies for promoting inclusivity can enhance equitable access to talent show opportunities and ensure that all children have the chance to participate fully.

In response to these gaps, the current study aims to provide comprehensive insights into parental perspectives on children's participation in talent shows in Ghana. By focusing on cultural relevance, benefit assessment, inclusive programming, and the effectiveness of support systems, this study seeks to inform decision-making among organizers, educators, and policymakers (Danquah, 2023; Asare, 2020). Ultimately, the goal is to foster positive and inclusive environments that support children's artistic expression, growth, and well-being within the dynamic cultural landscape of Ghana.

2.10 Conclusion

The literature review on parental perspectives regarding children's participation in talent shows provides critical insights that are highly relevant to understanding and organizing such events in Ghanaian contexts. Here are the key implications drawn from the literature:

Firstly, cultural sensitivity and contextual understanding emerge as paramount considerations. Talent shows must align with local cultural values, beliefs, and practices to resonate effectively within Ghanaian communities. This approach ensures inclusivity and enhances the authenticity of programming, thereby promoting engagement and participation across diverse demographic groups (Dennis, 2018; Darkwah et al., 2024).

Secondly, talent shows offer substantial developmental benefits for children. These include the cultivation of artistic skills, bolstering of self-confidence, and potential pathways to careers in the arts (Mansour et al., 2018; Cuadrado, 2019). However, alongside these benefits, there are challenges such as psychological pressure, competition dynamics, and the need to balance participation with academic commitments. Addressing these challenges requires creating supportive environments and implementing effective management strategies tailored to the unique needs of Ghanaian participants (Fitzgerald, 2019; Mccullough, 2022).

Thirdly, parental expectations play a pivotal role in shaping the success and benefit of talent shows. Parents in Ghana, as highlighted in the literature, value transparent judging processes, opportunities for educational enrichment, and robust support systems that prioritize their children's well-being (Olszewski-Kubilius, 2018; Darfler-Sweeney, 2024). Engaging parents as active stakeholders fosters collaborative partnerships and enhances the overall quality and sustainability of talent show initiatives.

Fourthly, integrating educational components into talent shows enhances their value beyond entertainment (Peppler et al., 2022). Structured opportunities for mentorship, feedback from industry professionals, and exposure to diverse artistic expressions contribute significantly to participants' artistic growth and readiness for potential careers in the arts. This educational integration aligns with broader educational goals and promotes lifelong learning among participants.

Fifthly, promoting inclusive practices within talent shows is crucial for ensuring equitable participation (Peters, 2022; Lamparske, 2022). This involves addressing barriers to participation for children of diverse backgrounds, abilities, and interests. Effective strategies may include providing accessibility accommodations, conducting

outreach to underserved communities, and celebrating Ghana's rich cultural heritage through diverse representation in programming (Fernandez et al., 2018).

In conclusion, the reviewed literature underscores the transformative potential of talent shows in fostering children's artistic development, confidence, and career aspirations within Ghanaian contexts (Asare, 2020; Quarcoopome, 2022). By aligning with parental expectations, cultural sensitivities, and educational goals, talent shows can serve as powerful vehicles for celebrating Ghana's cultural heritage, nurturing creative talents, and promoting inclusive community engagement.

The current study aims to contribute to this evolving field by addressing research gaps, informing best practices, and advancing knowledge that supports positive outcomes for children participating in talent shows in Ghana (Danquah, 2023). Through collaborative efforts and evidence-based strategies, talent shows can continue to inspire and empower the next generation of artists and performers, enriching Ghana's cultural landscape and contributing to global artistic discourse (Gordon, 2020; Ng et al., 2024)

CHAPTER THREE

METHODOLOGY

3.1 Introduction

This chapter delves into the methodological framework that guided the study of the Effutu Talent Show. The research approach, design, and strategies employed to gather and analyze data are thoroughly discussed. This includes defining the target population, the sampling techniques used to select participants, and the research instruments chosen for data collection. Finally, the data processing and analysis procedures that transformed raw data into insightful revelations about the event were explored.

3.2 Research Approach

Qualitative research is a methodological approach focused on understanding the social world through the lived experiences and interpretations of participants (Hennink, Hutter, & Bailey, 2020). Unlike quantitative research, which emphasizes statistical measurement, qualitative research prioritizes in-depth exploration, aiming to uncover the meanings participants attach to phenomena within their social contexts (Sovacool, Axsen, & Sorrell, 2018). This approach employs immersive data collection techniques such as interviews, focus group discussions, and observations (Taguchi, 2021). This study adopted a qualitative approach to gain a comprehensive understanding of parental perspectives on the Effutu Talent Show. By conducting interviews, the researcher ascertained how parents view the talent show in its entirety, the benefit of the show on their children's artistic expression and development, and their expectations for future staging. This approach facilitates the collection of dynamic

insights into various factors influencing parental perspectives on children's artistic expression.

The philosophical foundations of qualitative research, often rooted in interpretivism, align closely with the objectives of this study by emphasizing the subjective nature of reality as it is shaped by individual and social interpretations (Ikram & Kenayathulla, 2022). This contrasts with the positivist paradigm of quantitative research, which assumes an objective reality independent of the observer (Otoo, 2020).

Qualitative research is especially valuable for exploring complex phenomena like parental perspectives, emotions, and thought processes, which are difficult to capture through quantitative methods (Taguchi, 2021). By examining these phenomena in their natural settings, this study gained a deeper understanding and richer interpretation of parental perspectives on children's' artistic expression from the viewpoints of parents whose children participated in the Effutu Talent Show

3.3 Research Design

The research design employed for this study is a qualitative case study. Case studies allow researchers to investigate a particular phenomenon within its real-life context, aiming for a comprehensive understanding by examining multiple facets and perspectives (Hennink, Hutter, & Bailey, 2020). In this case, the Effutu Talent Show served as the bounded case or unit of analysis, and the research explored the perceptions of parents whose children participated in this particular talent show.

Qualitative research, as highlighted by Frechette et al. (2020), emphasizes understanding the social world through the lens of lived experiences and interpretations of participants. This approach aligns perfectly with the study's objectives: ascertaining how parents view the Effutu Talent Show, knowing the

perceived benefit of the show on their children, and identifying parents' expectations for future events. The qualitative case study method allows for a deep exploration of these complex, subjective experiences that are influenced by various factors (Arseven, 2018).

By focusing on the Effutu Talent Show as a single case study, the researcher gathered rich, contextualized data through interviews. The case study approach allowed the researcher to capture the contextual factors surrounding the event. Examining these contextual elements is crucial in understanding the complexities of talent shows and their broader benefit on families.

It is important to acknowledge the limitations inherent to case studies. Researcher bias can potentially skew the interpretation of data (Fox, MacLehose, & Lash, 2021). To mitigate this, the researcher employed a reflexive stance, continuously reflecting on his own biases and ensuring a neutral approach to data analysis.

In conclusion, a qualitative case study research design, with a focus on in-depth interviews, presented a compelling design for this study. It allowed for an exploration of the Effutu Talent Show from the perspective of parents, aligning perfectly with the research objectives.

3.4 Study Population

A research population constitutes a broad aggregate of individuals or entities that form the primary focus of a scientific investigation (Recker, 2021). For the Effutu Talent Show, various key entities or stakeholders contribute to the success of the event, including the event organizers, sponsors, volunteers, and parents of the participants. While all these stakeholder groups may have perspectives on the show's impact on the artistic development of children, for the purposes of the study, the

researcher focused specifically on parents whose children participated in the 2023 edition of the show. 64 parents enrolled their children on the 2023 edition of the Effutu Talent Show. This population was selected because they constitute the stakeholder group possessing direct, experiential knowledge of the event and its impacts, and their perspectives are essential to meeting the study's objectives.

3.5 Sampling Technique

This qualitative research study employed criterion sampling, a purposeful sampling technique, to select participants. The primary objective was to gather detailed insights from parents who had direct experience with the Effutu Talent Show. By focusing on parents whose children participated in the show, the study aimed to capture relevant and meaningful data that provided authentic understanding of parental perspectives.

Criterion sampling was chosen for several reasons, including its emphasis on selecting participants with relevant and direct experience with the Effutu Talent Show 2023. This relevance is essential in qualitative research, where the focus is on the depth and richness of data rather than its breadth. Establishing specific criteria for participant selection ensured that the sample aligned with the study's objectives, allowing for an in-depth understanding of parental experiences and perspectives within the specific context of the Effutu Talent Show.

The primary criterion for selection was straightforward: parents must have children who participated in the Effutu Talent Show organized by Sankofa Events Ghana. This criterion was essential to ensure that participants had firsthand experience and could provide genuine insights into their children's involvement in the talent show. In addition, parents were selected to represent various educational levels. This diversity was crucial to capture a range of perspectives and to understand how different educational backgrounds might influence parental views on the talent show.

The study also focused on parents within the Effutu Municipality, where the talent show was held. This geographical criterion was vital in accurately reflecting the local and cultural context of the community. The Effutu Talent Show was a community event closely tied to this area, so focusing on parents from this municipality ensured that the data collected would be contextually relevant and culturally informed.

Preference was given to parents actively involved in their child's artistic development. These parents were more likely to provide in-depth insights into the impact of the talent show on their children's growth and development. By selecting participants with a vested interest in their children's artistic pursuits, the study aimed to gather detailed, contextualized data that could provide valuable insights into parental satisfaction and feedback.

The process of sampling began by compiling a list of potential participants from registration data provided by the event organizers. Preliminary discussions were conducted with these parents to assess their willingness to participate and confirm that they met the additional criteria. This approach ensured a balanced representation of various backgrounds and experiences. The researcher then proceeded to interview the selected sample, continuing until data saturation was achieved at eight participants and confirmed at ten.

While criterion sampling may introduce potential biases and limitations in terms of generalizability, the goal of this qualitative study was not to generalize findings to a broader population. Instead, it aimed to gain an in-depth understanding of parental experiences and perspectives within the specific context of the Effutu Talent Show. By employing criterion sampling and carefully selecting information-rich cases, the researcher was able to explore complex phenomena like emotions and thought processes, which can be challenging to capture quantitatively (Arseven, 2018).

In essence, criterion sampling was an effective choice for this study because it ensured that only participants with relevant and direct experience with the Effutu Talent Show were included. This approach allowed the researcher to gather detailed and dynamic insights into parental perspectives, enhancing the study's overall depth and richness. Through this method, the research provided a comprehensive understanding of the impact of the Effutu Talent Show on children within the Effutu Municipality.

3.6 Sample and sample size

In qualitative research, the sample size is not typically predetermined but is guided by the principle of data saturation, which occurs when new data no longer yield novel insights or themes (Braun & Clarke, 2021). In this study, recruitment and interviews continued until saturation was achieved with ten (10) participants, ensuring a thorough understanding of the phenomenon under investigation.

The ten (10) participants were deliberately selected to represent a diverse range of educational backgrounds and genders. This diversity was crucial for obtaining a comprehensive view of the target population, as variations in education and gender can significantly impact data collection, analysis, and interpretation.

The educational backgrounds of the participating parents varied widely. Two (2) parents had completed senior high school, providing perspectives from individuals with secondary education. Two (2) parents had attended some basic school, representing foundational educational experiences. Three (3) parents held bachelor's degrees, reflecting a broad range of undergraduate educational experiences. Additionally, two (2) parents had earned master's degrees, offering insights from those with advanced postgraduate education, while one (1) parent had achieved a PhD, contributing a perspective from the highest level of academic attainment.

Given that the event was located in Effutu, near the University of Education, Winneba, it was important to capture a broad spectrum of educational experiences. The university's presence likely influences the community's attitudes towards education and talent development, making it essential to include participants with varying educational backgrounds.

The sample also maintained an equal gender distribution, with five (5) female and five (5) male participants. This balance was intentional to ensure an equitable exploration of perspectives across genders, allowing for a comprehensive consideration of both male and female viewpoints.

Overall, this diverse sample of parents, encompassing various educational levels and genders, provided a well-rounded and inclusive perspective. By capturing these varied viewpoints, the study was able to explore how educational attainment and gender influence parental attitudes and experiences related to the Effutu Talent Show, thereby enriching the research findings.

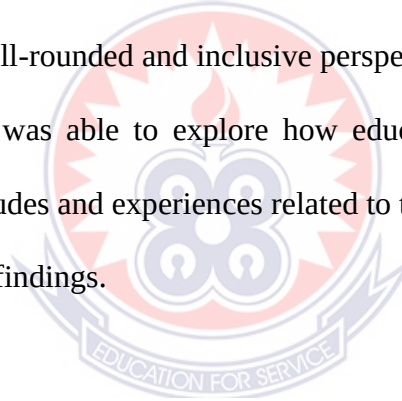


Table 3.1: Gender and Educational Level of Participating Parents

Parent Participant	Gender	Educational Level
Parent 1	Female	Senior High School
Parent 2	Male	Bachelor's Degree
Parent 3	Female	Some Basic school
Parent 4	Male	Master's Degree
Parent 5	Female	Senior High School
Parent 6	Male	Bachelor's Degree
Parent 7	Female	Some Basic school
Parent 8	Male	PhD Degree
Parent 9	Female	Bachelor's Degree
Parent 10	Male	Master's Degree

Source: Field Work

3.7 Research Instruments

The research instruments selected for this qualitative study were primarily designed to explore parental perspectives on the Effutu Talent Show. Semi-structured interviews were chosen as the primary research instrument due to their ability to capture rich, detailed insights into parents' perspectives of the talent show. This approach allowed for a detailed exploration of each participant's thoughts and feelings, essential for understanding the complexity of parental perspectives. Semi-structured interviews strike a balance between structured inquiry and flexibility,

allowing researchers to delve deeper into topics as they emerge (Darlington & Scott 2020). The researcher used an interview guide to maintain consistency while being open to follow-up questions and further probing based on participants' responses. This approach enabled the researcher to tailor the conversation to the unique insights each parent offered, ensuring that all relevant aspects of their experience were captured.

The semi-structured interviews were conducted in settings comfortable for the participants, often in their homes or neutral locations, to facilitate open and honest discussions. This consideration was crucial in ensuring that participants felt at ease and were willing to candidly share their experiences and views. Each interview lasted between 30 to 60 minutes, allowing for an in-depth exploration of the phenomenon under investigation.

The primary goal of using this method was to gather naturally occurring data that reflects the participants' perspectives and the meanings they attach to their experiences. The semi-structured nature of the interviews provided the flexibility to explore dynamic and context-specific issues, capturing the various dynamics specific to the Effutu community in the Central Region of Ghana. Conducting interviews in participants' preferred languages, both English and the local language, Akan, ensured that the responses were authentic and accurately represented the participants' views.

In choosing semi-structured interviews, the researcher was guided by the belief that qualitative research seeks to understand social phenomena from the perspective of those who experience them. This approach aligns with the qualitative research philosophy, which emphasizes the importance of interpreting the social world through participants' lived experiences and interpretations (Hennink, Hutter, & Bailey, 2020). By employing semi-structured interviews, the researcher could probe deeper into

participants' responses, asking for clarification or elaboration when necessary. This flexibility was fundamental to addressing the research questions and gaining a thorough understanding of parental perspectives regarding the Effutu Talent Show (Sovacool, Aksen, & Sorrell, 2018).

The interview guide was thoughtfully developed to ensure consistency across all interviews while allowing for the exploration of individual experiences. The questions were designed to elicit parental views on the Effutu Talent Show, its perceived benefits for children's artistic development, and expectations for future iterations. The semi-structured nature of the interviews facilitated follow-up questions and a deeper exploration of topics that emerged during the conversations, capturing the dynamic perspectives of parents within the specific cultural context of Effutu in the Central Region of Ghana.

By employing this carefully designed interview guide and focusing on capturing the richness and depth of parental experiences, the study provided a comprehensive understanding of parental perspectives on the Effutu Talent Show, aligning with the research objectives and theoretical framework of the study. This methodology ensured that the research captured detailed, contextualized data, offering valuable insights into how the talent show impacts children's artistic abilities.

3.8 Data Analysis Procedure

Data analysis in this qualitative study primarily involved organizing and interpreting data obtained from semi-structured interviews with parents whose children participated in the Effutu Talent Show. The analysis process followed a systematic and iterative approach, guided by the principles of thematic analysis, a widely used method for identifying, analyzing, and reporting patterns or themes within qualitative data (Morgan & Nica, 2020). This approach aligns with the philosophical foundations

of qualitative research, which emphasize the importance of understanding lived experiences and social phenomena from the perspective of the participants (Cuthbertson, Robb, & Blair, 2020).

The analysis process incorporated rigorous coding practices to ensure the credibility and trustworthiness of the findings, as recommended by Sovacool et al. (2018).

By employing thematic analysis, the researcher was able to identify recurring patterns and themes across the dataset, providing insights into the parents' perceptions and experiences related to their children's participation in the talent show.

Throughout the analysis, the researcher remained mindful of the need for reflexivity and transparency in qualitative research (Shufutinsky, 2020).

The data analysis procedure involved the following steps:

1. **Data organization and preparation:** The first step involved transcribing the audio recordings from the semi-structured interviews. Microsoft 365's transcription tool was utilized to convert the audio files into written transcripts accurately and efficiently.
2. **Data immersion and familiarization:** With the interview transcripts as the primary data source, the researcher carefully read and re-read them to become immersed in the data and gain a comprehensive understanding of the participants' perspectives and experiences.
3. **Initial coding:** The researcher systematically analyzed the interview transcripts, line by line, to identify and assign codes to relevant segments of the data. These codes captured the essence of the participants' responses and reflected the potential themes or patterns emerging from the interviews.

4. **Categorization and theme development:** After initial coding, the researcher examined the codes for similarities, differences, and relationships. Related codes were then grouped and organized into broader categories, which eventually formed the basis for the development of themes.
5. **Theme refinement and review:** The identified themes were reviewed and refined to ensure they accurately represented the interview data and addressed the research objectives. This process involved checking the themes against the coded extracts and the entire dataset of interview transcripts to ensure coherence and consistency.
6. **Interpretation and synthesis:** The final step involved interpreting and synthesizing the identified themes in relation to the research questions and existing literature. The researcher sought to provide a comprehensive and thorough understanding of parental perspectives on the Effutu Talent Show as a platform for enhancing their children's artistic expression, supported by relevant excerpts from the interview data.
7. By focusing primarily on the interview data and following a systematic and rigorous approach to thematic analysis, the study aimed to provide a rich, contextualized understanding of parental perspectives and experiences related to the Effutu Talent Show.

3.9 Trustworthiness

Ensuring trustworthiness is crucial in qualitative research to establish the credibility, transferability, dependability, and confirmability of the findings (Kyingäs, Kääriäinen, & Elo, 2020). In this study, several strategies were employed to enhance the trustworthiness of the research.

To ensure credibility, the researcher employed member checking, where participants were given the opportunity to review their interview transcripts and provide feedback on the accuracy of the data. This process helped to verify that the researcher's interpretations accurately reflected the participants' intended meanings. Additionally, peer debriefing was conducted with colleagues familiar with qualitative research methods to gain external perspectives on the data analysis and interpretation.

While the goal of this qualitative case study was not to generalize findings, rich, thick descriptions of the research context, participants, and findings were provided to allow readers to assess the transferability of the results to their own contexts. Detailed information about the Effutu Talent Show, the community setting, and participant characteristics enable readers to make informed judgments about the applicability of the findings to other similar situations.

To address dependability, the researcher maintained a detailed audit trail documenting all research decisions, processes, and activities. This included keeping a reflexive journal to record personal reflections, methodological decisions, and the rationale behind interpretations. The audit trail allows for transparency in the research process and enables other researchers to understand how conclusions were reached.

To enhance confirmability, the researcher practiced reflexivity throughout the study, acknowledging personal biases, assumptions, and values that might influence the research process. This self-awareness helped to minimize the impact of researcher bias on data collection and analysis. Furthermore, direct quotes from participants were used extensively in reporting the findings to ensure that the results were grounded in the data rather than the researcher's predispositions.

By implementing these strategies, the study aimed to enhance its trustworthiness and provide a rigorous exploration of parental perspectives on the Effutu Talent Show. These measures help to ensure that the findings accurately represent the experiences and views of the participants and contribute valuable insights to the understanding of talent shows as platforms for children's artistic expression.

3.10 Ethical Considerations

Qualitative research thrives on delving into the lived experiences of participants. Yet, this pursuit of knowledge necessitates a commitment to ethical principles that safeguard those who contribute their stories and perspectives (Taguchi, 2021). The study on the Effutu Talent Show, which relied on interviews, prioritized ethical considerations throughout the research process.

In alignment with ethical guidelines and standards, this research prioritized several key considerations to ensure the well-being, autonomy, and rights of all involved parties, particularly the parents participating in the study.

1. **Informed Consent:** Prior to participating in the interviews, parents were provided with clear and comprehensive information about the study's purpose, procedures, and benefits. They were assured of their right to refuse or withdraw from participation at any stage without repercussions.
2. **Confidentiality and Anonymity:** To safeguard the privacy and confidentiality of participants, all data collected, including interview transcripts and audio recordings, were securely stored and accessible only to the researcher. Identifying information such as names and personal details were anonymized to prevent the possibility of participant identification.
3. **Respect for Participants' Autonomy:** Throughout the research process, participants were treated with utmost respect and autonomy. They were given the

freedom to express their views, experiences, and perspectives openly and without fear of judgment. Any sensitive or personal information shared during the interviews was handled with care and sensitivity, ensuring that participants felt valued and heard.

By upholding these ethical considerations, the research sought to uphold the rights, dignity, and well-being of the parents participating in the study. Their voluntary contributions were essential in advancing knowledge and understanding of parental perspectives on the Effutu Talent Show, and their trust in the research process was honored with the utmost ethical integrity.



CHAPTER FOUR

DISCUSSIONS AND ANALYSIS

4.1 Introduction

This chapter discusses and analyses data derived from the qualitative case study on parental perspectives of the Effutu Talent Show. Data were collected through semi-structured interviews with parents whose children participated in the event and analyzed using thematic analysis as outlined in Chapter 3. The findings are organized around the key themes that emerged from the data, addressing the three main research questions:

- What are the views of parents regarding the Effutu Talent Show?
- How do parents perceive the benefit of the Effutu Talent Show on their children's artistic development?
- What expectations do parents have for future iterations of the Effutu Talent Show?

Each theme is supported by relevant quotes from the interviews, providing rich, contextual insights into the parents' experiences, perceptions, and expectations. The discussion section that follows each set of findings interprets these results in light of existing literature and the theoretical framework of The Spark and Scaffold Theory.

By presenting a comprehensive analysis of parental perspectives, this chapter aimed to provide valuable insights into the role of talent shows in children's artistic development within the specific context of the Effutu municipality, Ghana. These findings form the basis for the conclusions and recommendations presented in the final chapter.

4.2 What are the Views of Parents Regarding the Effutu Talent Show?

Research Question one (1) sought to ascertain the views of parents regarding the Effutu Talent Show. Understanding these perspectives were crucial for comprehending their motivation to enroll their children in the event. Parents were interviewed to discover the value they place on the Effutu Talent Show as a platform for enhancing their children's artistic expression.

This section explores two main themes: "Positive impact on children," which highlights favorable views of parents and appreciation for the platform's role in enhancing their children's artistic expression, and "organizational lapses," which identifies specific areas where the Effutu Talent Show fell short, providing a comprehensive understanding of parental satisfaction and potential areas for improvement.

4.2.1 Positive impact on children

Parents consistently praised the Effutu Talent Show for its ability to uncover hidden talents of children and provide a platform for artistic expression. One parent noted,

"The major strength of the Effutu Talent Show is its emphasis on encouraging children to showcase their talents."

This sentiment emphasizes the show's commitment to fostering an environment where children can explore and display their abilities.

Another parent highlighted the organizational excellence of the event, stating,

"It is a well-managed event. The environment is conducive, the setup is OK, and the training they give the children is perfect."

This praise reflects the meticulous planning and execution of the show, ensuring that all participants feel comfortable and well prepared.

Another parent emphasized the transformative benefit of the show on children, stating,

“Participating in the show help children to break out of their shell. And this is something you won’t find at school”

This comment illustrates how the Effutu Talent Show not only provides a stage for artistic expression but also contributes to personal growth and confidence building among the children.

Also, parents praised the show for its role in fostering children’s self-expression and nurturing their talents. For instance, one parent noted,

“The Effutu Talent Show really encourages our children to showcase their unique talents. It’s more than just a performance; it’s a way for them to express themselves creatively.”

This encouragement is vital in motivating children to pursue and refine their talents.

Parents also appreciate the diversity of talents showcased at the event. A parent mentioned,

“I love that the show includes a wide range of talents, from music to visual arts. It gives every child a chance to shine in their own way.”

Furthermore, parents value the opportunity for their children to interact with peers from different communities during the show. As one parent expressed,

“It’s wonderful to see children from diverse backgrounds coming together and sharing their talents. It promotes unity and understanding among them.”

This feedback on the Effutu Talent Show highlights several aspects that deeply resonate with them, aligning with research on child development, parental involvement, and the benefits of arts participation.

The show is highly valued as a platform for artistic expression, addressing a gap often present in traditional academic settings. This aligns with Gibson and Ewing's (2020) emphasis on transforming curriculum through the arts, and Peppler et al.'s (2022) concept of connected arts learning to cultivate equity through creative educational experiences. Parents view this creative outlet as crucial for their children's overall development, allowing them to explore and nurture artistic abilities in line with holistic education theories.

Applying the Scaffolding Theory, the Effutu Talent Show serves as a support system that provides structured learning opportunities for children through its organized activities. This organizational strength ensures a positive experience for both children and parents, enhancing their overall perception of the show and aligning with the theory's emphasis on structured learning experiences as crucial scaffolds.

Parents credit the Effutu Talent Show with encouraging children to explore and develop their talents. The show's benefit on children's confidence and artistic growth aligns with Mansour et al.'s (2018) longitudinal study demonstrating reciprocal effects between arts participation and arts self-concept. The dynamic interaction between the child's interest and the environmental supports (scaffold) provided by the show fosters this growth, as theorized by Jerome Bruner.

While individual perceptions vary, the overall positive feedback emphasizes the show's value in fostering artistic expression, organizational excellence, and talent development. This resonates with Cuadrado's (2019) experimental project on music

and talent for personal development and well-being, emphasizing the scaffold component of providing mentorship and performance opportunities.

The strong parental support for the Effutu Talent Show exemplifies the concept of parental involvement in extracurricular activities, which Harwood et al. (2019) identify as crucial for optimizing children's psychosocial development and experiences. Parents likely view the show as an opportunity for their children to gain positive feedback and recognition, enhancing intrinsic motivation and enjoyment (Eccles & Wigfield, 2002). This support acts as an additional scaffold, reinforcing the child's development and commitment to their artistic pursuits.

These findings highlight the broader significance of community-based initiatives in children's artistic and personal development. The Effutu Talent Show's contribution to creativity, self-esteem, and social integration among participants aligns with broader literature on the benefits of extracurricular activities (Berger et al., 2020). By providing scaffolding experiences, the show facilitates a comprehensive approach to talent development, as envisioned by the Scaffolding Theory.

In essence, positive parental views on the Effutu Talent Show emphasize its value as a transformative platform for children. This is consistent with research on the importance of arts education and well-structured extracurricular activities in fostering holistic development.

4.2.2 Organizational lapses

Despite the positive aspects of the Effutu Talent show, parents also pointed out several areas where the show could improve. One major criticism was the lack of adequate publicity and outreach, which limited the participation and awareness of the event within the broader community. A parent expressed,

“From my experience, I don’t hear much about the show until my child brings home information from school. When that happens, a lot of people will not know what is going on, especially when the organizers are not able to reach every school.”

Another point of contention was the lack of sponsorship and financial support, which places a burden on parents to cover costs related to their children’s participation. This financial strain discourages some families from allowing their children to take part in the event, thereby limiting the inclusivity of the talent show. A parent remarked,

“I think the show doesn’t get much sponsorship, so it put a cost burden on parents. Some kids may withdraw because their parents may not be able to afford the participation fees.”

Others highlighted occasional instances where scheduled rehearsals were disrupted due to unforeseen circumstances. One parent expressed concern, stating,

“There are times when scheduled piano teachers don’t show up, and I think this would affect the children’s rehearsal routine.”

During the final rounds, logistical issues such as delays and inadequate supervision of children before performances have also been observed. A parent noted,

“My child experienced a delay in her performance due to logistical issues backstage. There should have been better supervision to ensure everything ran smoothly.”

The criticisms highlighted by parents indicate specific areas where the Effutu Talent Show falls short. Insufficient publicity and outreach limit community awareness and participation, affecting the diversity of talents showcased (Dennis, 2018). This aligns with Díaz et al.’s (2018) findings on the importance of social participation in cultural

spaces. Enhancing promotional strategies could attract a wider range of participants and engage a larger audience, creating a more vibrant and supportive environment.

Financial burdens due to inadequate sponsorship create barriers for lower-income families, echoing concerns raised by Brown et al. (2020) regarding energy affordability among low-income households. Implementing robust funding mechanisms, such as local business sponsorships and local government sponsorship, could make the event more accessible and inclusive. This financial strain hinders the show's ability to provide necessary scaffolding, as outlined in the Scaffolding Theory. Without adequate financial support, the scaffolding needed to nurture children's initial interest in the arts is weakened.

Logistical issues, including disrupted rehearsals and delays during final rounds, highlight the need for improved planning and management. These challenges can significantly benefit participants' preparation and performance quality, as noted by Yeo and Rowley (2020) in their study on non-placement work-integrated learning in performing arts. Better logistical planning would strengthen the scaffolding provided by the show, ensuring that children have a supportive and well-organized environment in which to develop their talents.

Despite these challenges, the Effutu Talent Show contributes significantly to children's artistic and personal growth. The show provides a platform for children to discover and showcase their talents, fostering a sense of pride and accomplishment.

Addressing these areas for improvement could further enhance the show's benefit on participants and the broader community. By implementing more effective promotional strategies, securing adequate funding, and improving event management, the Effutu

Talent Show can create a more inclusive and supportive environment for young talents to thrive.

4.3 How do parents perceive the benefit of the Effutu Talent Show on their children's artistic development?

Research question two (2) focused on knowing the perceived benefits of the Effutu Talent Show on children's artistic development from the perspective of parents. This section explored the specific ways in which parents believed the talent show influenced their children's overall growth in the arts. The findings are presented in two main themes: Increased Commitment and Confidence, and Enhanced Skills and Social Development.

Parents were interviewed to gain deeper insights into how they perceive the show's benefits for their children. Their responses provide valuable perspectives on the effects of participation in the Effutu Talent Show, ranging from enhanced self-expression to newfound abilities discovered through the process.

4.3.1 Increased Commitment and Confidence

Parents have noticed that children who participate in the Effutu Talent Show have become more committed and confident. Taking part in the Effutu Talent Show has greatly improved children's dedication to their artistic passions and increased their confidence in performing on stage. Parents shared some touching stories about the positive changes they've seen in their children. One parent, for instance, said,

“Since participating in the show, my child has been much more dedicated to practicing her piano. She used to be hesitant, but now she sees it as something she truly enjoys and wants to excel in.”

This indicates that the talent show has not only rekindled an interest in the arts but also transformed it into a passion.

Another noted,

“I’ve noticed a remarkable change in my child’s confidence. She used to be shy about performing in front of others, but now she eagerly takes on new challenges and even volunteers for performances at school.”

This shift demonstrates how the supportive environment of the talent show can empower children to step out of their comfort zones and take initiative in their artistic endeavours.

Another parent observed,

“The talent show has not only improved my child’s piano skills but also her overall confidence. She has learned to manage stage fright and embrace the joy of performing.”

Parents have noticed their children becoming more enthusiastic about practicing and performing, reflecting the show’s positive benefit on their motivation. This fits with the idea that positive experiences in the talent show boost children’s belief in their abilities and increase their expectations for success in their chosen art forms (Eccles & Wigfield, 2002; Muenks et al., 2018). This aligns with the guided discovery tenet of the Scaffolding Theory, where the initial interest and passion for the arts are ignited through positive experiences and successes.

The increase in confidence and eagerness to perform shows how the talent show helps build resilience and social skills. The way children manage stage fright and find joy in performing also indicates they are developing important emotional regulation skills,

which are crucial for success in both artistic and general life challenges. These aspects of personal growth are integral to the Scaffolding Theory, where supportive environments and structured opportunities help nurture and develop children's initial interest.

The Effutu Talent Show creates an environment where children can thrive and develop their potential, contributing not just to individual skill enhancement but also to the broader cultural and creative growth of the community. This aligns with research on the positive role of the arts in community development (Darkwah et al., 2024). The show's ability to foster a sense of community and shared cultural engagement also reflects the theory's emphasis on the dynamic interaction between personal interests and environmental supports.

The success of the Effutu Talent Show highlights the importance of providing diverse opportunities for talent expression and development in schools and communities. It supports the call for more inclusive approaches to identifying and nurturing talent, especially in underserved areas. The theory's recognition of the unique paths each child takes in developing their talents emphasizes the need for diverse and inclusive programs that can cater to various interests and backgrounds.

4.3.2 Enhanced Skills and Social Development

The data received from parents is evident that the Effutu Talent Show has positively influenced children, developed their artistic abilities and improving their social interactions.

One parent highlighted the change in their child's social behavior and the boost in their confidence, stating,

“My child became more social and active. She discovered new talents like modeling, which has boosted her confidence significantly.”

This newfound confidence was also noted by another parent, who observed,

“Before the show, my child was quite reserved. But participating in the Talent Show brought out her confidence. She’s now more eager to try new things and interact with others.”

The show not only enhanced individual skills but also facilitated meaningful connections among participants. As one parent shared,

“The Talent Show wasn’t just about performances; it was about building connections. My child made friends with kids from different backgrounds, which I think is good for her to broaden her. Because I always wanted a platform for her to broaden her perspectives and learn from different cultures.”

Additionally, the Talent Show revealed hidden talents in children, as noted by another parent who remarked,

“I never knew my child had such a knack for drawing until she participated in the Talent Show. It’s amazing how these opportunities can reveal hidden talents.”

Drawing from the responses from parents, participation in the Effutu Talent Show has yielded significant positive outcomes for children. The show served as a platform for children to express themselves creatively, discover new talents, and gain self-assurance. This aligns with research suggesting that involvement in creative and performing arts activities can enhance young people’s self-concept and behavioral self-esteem (Mansour et al., 2018). The show’s effectiveness in sparking children’s

interest in the arts and providing the necessary scaffolding to develop their talents echoes the core principles of the Scaffolding Theory (Ozdem-Yilmaz & Bilican, 2020).

A key benefit of the show is the increase in confidence among participants. Children overcome shyness and build self-assurance, becoming more willing to engage in new experiences and social interactions. This newfound confidence extends to various aspects of their lives, indicating that the show positively influences overall self-esteem and social engagement. This increase in confidence and willingness to participate in new activities highlights the dynamic interaction between the initial interest and the scaffolding environment that fosters talent development.

The Talent Show also facilitates meaningful connections among participants. Parents emphasized the importance of their children making friends from diverse backgrounds, which broadens their perspectives and encourages cultural learning. This aspect highlights the show's role in promoting social integration and appreciation for diversity, which are crucial for children's social development (Peppler et al., 2022). These connections and the resulting cultural appreciation can be seen as an extension of the scaffold that supports the child's development in a more comprehensive social context.

Moreover, the show serves as a platform for revealing hidden talents in children. Parents expressed surprise at their children's previously unnoticed abilities, which underscores the importance of providing diverse opportunities for children to explore and develop their potential. This aligns with research on talent development, emphasizing the need for varied experiences to uncover and nurture children's abilities (Preckel et al., 2020). The surprise and delight of discovering hidden talents

illustrate the effectiveness of creating environments that offer scaffolds to support holistic development.

In essence, the Effutu Talent Show plays a crucial role in enhancing children's skills and social development. It boosts their confidence, fosters meaningful social connections, and uncovers hidden talents, contributing to their overall growth and development. Parental feedback highlights the show's positive benefit on children's social behavior, confidence, and artistic abilities, affirming its value as a platform for holistic development. This multifaceted benefit supports the application of the Scaffolding Theory, demonstrating how well designed programs can provide the structured support necessary for children's talents to flourish.

4.4 What Expectations do parents have for Future Iterations of the Effutu Talent Show?

Research question three (3) identifies the expectations of parents for future iterations of the Effutu Talent Show. This section delves into the insights provided by parents regarding improvements, additions, and changes they hope to see in upcoming shows to further enhance the experience for their children.

Parents were engaged in discussions about their suggestions for the future direction of the Effutu Talent Show. Their feedback covers a range of themes, including More Talent Inclusion, Structured Competition, Enhanced Parental Involvement, and Continuous Engagement.

4.4.1 More Talent Inclusion

Through the interviews with parents, the theme of "More Talent Inclusion" emerged as a significant area for improvement in the Effutu Talent Show. This theme highlights the importance of expanding the range of talents and performances showcased in the event, ensuring a more inclusive and diverse representation of

children's abilities as they believe children in Effutu possess enormous and varied talents.

It is characterized by suggestions to include additional categories and types of performances beyond the current focus on singing, dancing, acting and modelling. As one parent stated,

"We can add drumming. Some people are very good at drumming. Including more diverse types of performances could attract a wider range of participants and showcase even more talents from the community."

Another parent echoed this sentiment, emphasizing the need for cultural representation:

"I didn't see more of Ghanaian and Effutu cultural performances. Perhaps the organizers could introduce a category specifically for Effutu cultural performances. This could motivate children to learn more about their heritage and present it creatively on stage."

By implementing these additions, the Effutu Talent Show could become a more comprehensive platform for showcasing children's diverse abilities while also serving as a vehicle for cultural education and community building.

As one parent suggested,

"I think when you add those kinds of activities to it, it will be the best. Because we have people who also have interest. Maybe some of them, but then because it wasn't added, they tried to learn what they are not ready for."

In addition, the theme highlights a significant opportunity for the Effutu Talent Show to evolve and better serve its community. By expanding the range of talents showcased, the event can become more inclusive, culturally significant, and engaging for both participants and audience members. As one parent aptly summarized:

“The world is now changing, and the kids are coming out, they are more talented. They are multi-talented so when you are giving them the opportunity they can perform very well. They can excel in every activities.”

The responses from parents reflect a desire for the Effutu Talent Show to evolve into a more diverse and representative platform for children’s abilities. This suggests that parents recognize the potential for the show to serve not only as entertainment but also as a means of cultural education and preservation. The desire among parents to see the Effutu Talent Show evolve into a more diverse and representative platform reflects a growing recognition of the importance of inclusive arts education. The exposure to a wide range of artistic expressions can create cultural awareness; enhance children’s cognitive development, and foster creativity. The emphasis on including a wider range of talents suggests an acknowledgment of the diverse abilities and interests within the community, echoing findings on the benefits of talent diversity in education (Zhao, 2019). Furthermore, this theme highlights the potential for the talent show to play a more significant role in community cohesion and cultural identity preservation.

Incorporating more diverse performances, particularly those showcasing local cultural traditions, could transform the show into a more meaningful cultural event for the entire community. This approach aligns with research on the importance of cultural preservation and education through performance arts (Dennis, 2018; de Witte, 2018).

Based on these insights, several recommendations can be made for future iterations of the Effutu Talent Show:

Expanding performance categories to include a wider range of talents, such as instrumental music, visual arts, and traditional cultural performances, to ensure a more inclusive representation of children's abilities. Creating a dedicated cultural performance category showcasing and preserving local traditions through dedicated categories that highlight cultural heritage. Conducting community outreach to identify and encourage participation from children with diverse talents by engaging with various community groups and schools. Collaborating with local cultural experts and artists to develop new performance categories and ensuring the authenticity and richness of cultural representations.

Essentially, when we bring people together through shared artistic experiences, regardless of their backgrounds, we create a powerful platform for connection. Art has a unique ability to bridge divides, foster empathy, and build a sense of belonging. By incorporating a broader range of artistic expressions, the Effutu Talent Show can become a powerful tool for bringing the community together, celebrating cultural diversity, and fostering a sense of belonging among participants and spectators alike. This inclusive approach not only highlights the unique talents of individual children but also strengthens community bonds by showcasing shared cultural heritage and collective creativity.

Furthermore, the emphasis on cultural preservation through performance arts is crucial in maintaining and passing down local traditions to younger generations. By creating a dedicated cultural performance category, the Effutu Talent Show can serve as a living repository of local customs and practices, ensuring that these traditions are not lost over time. Essentially, what this means is that by engaging people of different

ages and backgrounds in creative activities, we're not only building stronger communities but also ensuring that our cultural heritage is passed down to future generations. Art becomes a vehicle for preserving traditions, stories, and values.

Imagine a community where young people are deeply connected to their roots, and where older generations feel valued and respected. This is the kind of impact that inclusive arts programs can have.

Overall, these enhancements to the Effutu Talent Show would not only increase its educational and cultural value but also ensure that it remains an inclusive and representative platform for all children in the community, thereby supporting their holistic development and strengthening community ties.

4.4.2 Structured Competition

One prominent theme that emerged from parent interviews is the desire for a more structured competitive format, while still maintaining an inclusive and encouraging environment for all participants. This theme addresses the delicate balance between fostering healthy competition and ensuring that every child feels valued and recognized for their efforts.

Parents expressed a strong preference for incorporating competitive elements into the talent show other than the general recognition of participants through the award of certificate, suggesting that this would enhance motivation and performance quality. However, they also emphasized the importance of recognizing all participants, regardless of their ranking. This dual approach aims to create a more engaging and rewarding experience for the children while preserving the show's inclusive spirit.

One parent articulated this sentiment clearly:

“Moving forward, making it competitive is also not going to be bad. It will help make it more attractive, and the kids will also enjoy it, knowing very well that at the end of the day, if you become first, there is a prize that goes with it.”

Another parent echoed this view while emphasizing the importance of recognizing all participants:

“Anyone who participates should be given a certificate. But then there should be a competition in all categories of the talents. It should be a competition so that they will be competitive and they will come out with more of what is within them.”

The desire for a structured competition reflects a belief among parents that such a format can drive children to excel and fully express their talents. This belief aligns with research by Muenks et al. (2018), which suggests that competition can enhance motivation and performance in certain contexts. Similarly, Preckel et al. (2020) found that competition can serve as a powerful motivator, encouraging participants to put forth their best efforts and potentially discover new abilities in the process. Competitive element acts as a motivational tool, further supporting the idea that structured competition can be beneficial for children’s development. In essence, Incorporating competition in children’s activities can ignite a sense of purpose and determination. It can encourage them to step out of their comfort zones, explore their potential, and gain confidence in their abilities. However, it is crucial to ensure that these competitions are conducted in a way that emphasizes personal growth and learning over mere winning. A well-structured competition can teach children valuable life skills such as resilience, teamwork, and adaptability, which are essential for their overall development. Ultimately, competition can be a powerful force for

good, helping children to unlock their full potential and develop a lifelong passion for learning and self-improvement.

However, the emphasis on providing certificates or recognition to all participants indicates an awareness of the potential downsides of competition, particularly for young children. This balanced approach aims to harness the benefits of competition while mitigating its potentially negative effects on self-esteem and participation. As echoed by Hall (2018), it is important to create a supportive environment that allows children to thrive without fear of failure or judgment. By focusing on personal development and positive reinforcement, this approach seeks to ensure that competition is a constructive and enriching experience for all participants.

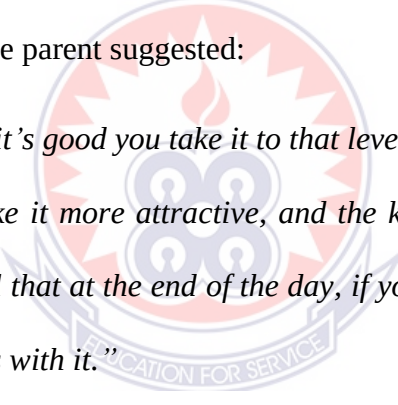
These suggestions align with recommendations from educational psychology, which emphasize the importance of creating optimal learning environments. According to Wigfield et al. (2004), such environments are crucial for maintaining student motivation and engagement. Similarly, Armstrong et al. (2023) highlight the need to support the psychological well-being of all participants, ensuring that they feel valued and capable. This approach not only helps sustain motivation but also fosters a sense of belonging and confidence, which are essential for healthy development and learning. Based on these findings, organizers of the Effutu Talent Show might consider implementing a tiered recognition system to enhance the experience for all participants. Such a system could include awards for top performers in each category, recognizing those who have achieved outstanding levels of skill and creativity. This not only highlights excellence but also sets benchmarks for aspiring participants to aim for, providing clear goals and inspiration.

Additionally, offering participation certificates to all contestants can play a crucial role in fostering an inclusive atmosphere. Recognizing every child's effort ensures

they feel valued and appreciated for their contributions, regardless of their ranking. This approach can help boost self-esteem and encourage children to continue exploring their talents without the fear of judgment or failure.

A tiered recognition system has several benefits. It acknowledges individual achievement while emphasizing the importance of effort, perseverance, and personal growth. By celebrating a range of accomplishments, from exceptional performances to committed participation, the talent show can inspire all children to pursue their passions with confidence and enthusiasm.

This approach aligns with contemporary educational practices aimed at nurturing well-rounded, resilient, and self-motivated learners (Fancourt & Finn, 2019; Gibson & Ewing, 2020). As one parent suggested:



“I think it’s good you take it to that level in future organizations. It will help make it more attractive, and the kids will also enjoy it, knowing very well that at the end of the day, if you become first, there is a prize that goes with it.”

Additionally, organizers could explore ways to emphasize personal growth and improvement alongside competitive achievements. This could involve tracking individual progress over the grooming period and recognizing “most improved” performers.

By carefully implementing these suggestions, the Effutu Talent Show has the potential to enhance its benefit on children’s artistic development and community engagement. As one parent aptly summarized:

“If there is no competition, they will be more relaxed. So, I think it should go in that way too. And I think it’s going to also help and it will be a continuous thing.”

This balanced approach could lead to a more dynamic and sustainable talent show that continues to inspire and develop young artists in the community.

4.4.3 Enhanced Parental Involvement

The Effutu Talent Show has not only showcased the artistic abilities of children but has also highlighted the potential for increased parental involvement in its organization and execution. A key theme emerging from the interviews with parents is the desire and willingness of parents to take on more active roles in supporting and enhancing the show. This theme underscores the importance of community engagement and the potential for collaborative efforts to improve the overall quality and sustainability of the event.

Parents expressed a strong interest in contributing more actively to the talent show beyond just supporting their own children. They suggested various ways in which they could be involved, including helping with logistics, assisting in training, seeking sponsorships, and providing financial support. This increased involvement is seen as a way to improve the show’s execution, reduce the burden on organizers, and create a more community-driven event.

Here, parental involvement can significantly enhance the overall experience for participants by providing additional support, encouragement, and resources, which are essential for nurturing young talent. Moreover, the willingness of parents to contribute their time, skills, and resources reflects a sense of ownership and investment in the show’s success. This collaborative approach not only strengthens community bonds but also fosters a sense of pride and responsibility among participants and their

families. By leveraging parental expertise and enthusiasm, organizers can potentially enhance the show's organizational efficiency, expand its reach, and ensure its sustainability over time.

One parent clearly articulated this sentiment:

“As a parent, your own is to make sure that your children are in a good position. They are in good, safe hands, so they are in good health. So, we need to monitor and make sure that they have eaten and are comfortable. We can also assist in training, like if there are certain things we can help them learn at home before they go for the main practice.”

The desire for enhanced parental involvement indeed reflects a sense of ownership and commitment to the success of the talent show. This aligns with Stefansen et al.'s (2018) findings on the increasing involvement of parents in organized youth sports. They note that parents often see their involvement as a way to support not just their own children, but the broader community of young participants.

Parents viewing themselves not just as spectators or supporters of their own children, but as potential contributors to the overall event, is a positive sign.

Another parent emphasized the potential for parents to contribute to the financial aspects of the show:

“We can encourage them and show them we are interested in their activities. This will help them put in their best. Also, if we parents can support financially or seek sponsorship, it will lessen the burden on organizers. We can even help in logistics, like setting up the place,

arranging seats, or any other thing that the organizers might need help with.”

This theme aligns with extensive research on the benefits of parental involvement in extracurricular activities and talent development. Research reveals that when parents become more actively involved, it often results in better outcomes for their children, strengthens the sense of community, and leads to more sustainable programs. Harwood et al. (2019) and Stefansen et al. (2018) have both highlighted these benefits, showing that increased parental engagement can create a positive ripple effect across various aspects of children’s development and community initiatives. The suggestions made by parents in this study reflect partnership in education and child development, where families and organizers work collaboratively to support children’s growth and learning.

The Effutu Talent Show has the potential to evolve into a model of community-driven success through enhanced parental involvement. By actively engaging parents in various roles such as assisting with logistics, seeking sponsorships, and providing financial support, the show can benefit from increased support, collaboration, and sustainability. This involvement not only strengthens community bonds but also fosters a nurturing environment for children’s artistic development.

Parents’ active participation can improve organizational efficiency, expand the show’s reach, and ensure its long-term success. Their contributions can enhance the quality of the event, create a supportive network, and provide a platform for cultural exchange and diversity. Overall, leveraging parental expertise and enthusiasm can transform the Effutu Talent Show into a basis of cultural and artistic development in the Effutu community, ensuring its continued growth and impact for future generations.

Incorporating these evidence-based practices could enhance the overall quality and benefit of the talent show, fostering a more collaborative and supportive environment for young performers. This approach not only benefits the participants but also strengthens community ties and contributes to the sustainable development of local talent (Darkwah et al., 2024).

One parent suggested a broader role for parents in promoting the show:

“Parents should be ambassadors of the show, talking to people and sponsors about it, and encouraging other parents to enroll their children. This show should run every year, and as a parent, I will do everything possible to support it.”

Organizers of the Effutu Talent Show could indeed implement a parent volunteer program, allowing parents to sign up for specific roles or tasks. Such a program would not only distribute the workload but also allow parents to contribute in ways that align with their skills and availability, potentially increasing the overall quality and sustainability of the event.

Barnes et al. (2020) in highlighting the importance of supporting parents in their involvement with their children’s activities said a well-structured volunteer program could provide this support, offering clear roles and expectations for parents. Additionally, the Scaffolding Theory emphasizes the significance of these support systems (Ozdem-Yilmaz & Bilican, 2020). By offering structured opportunities for parental involvement, the Effutu Talent Show can effectively serve as a scaffold for children’s development, ensuring sustained growth and engagement.

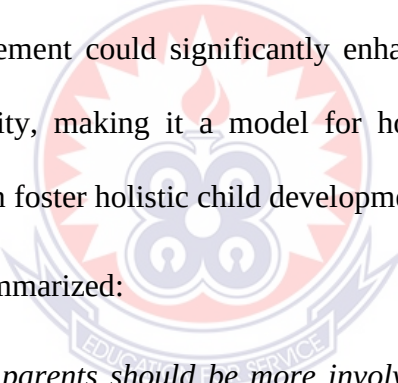
The theme of enhanced parental involvement indeed represents a significant opportunity for the Effutu Talent Show to evolve into a more community-driven and

sustainable event. By harnessing the willingness and diverse skills of parents, the show can potentially improve its execution, expand its reach, and deepen its benefit on participants and the broader community..

Lastly, Cuadrado's (2019) research on music and talent development highlights how parental involvement can contribute to personal development and well-being through artistic pursuits. By involving parents more deeply in the talent show, organizers might be able to enhance these developmental benefits for the young participants, fostering an environment where the initial interest is continually nurtured by supportive scaffolding.

In essence, implementing a structured parent volunteer program and increasing overall parental involvement could significantly enhance the Effutu Talent Show's benefit and sustainability, making it a model for how community-driven, parent-supported initiatives can foster holistic child development and creative growth.

As one parent aptly summarized:



“I think parents should be more involved in understanding why they are paying for the show. It's also important for parents to see how their kids act outside the home, as it can be different from how they act at home.”

4.4.4 Continuous Engagement

While the show itself provides a stage for children to showcase their abilities, a recurring theme in the parent interviews is the importance of continuous engagement beyond the event itself. This theme underscores the potential for sustained artistic development and the role of ongoing support in fostering children's talents.

Continuous engagement refers to the ongoing involvement and support of children's artistic pursuits beyond the confines of the talent show. Parents expressed a desire for regular opportunities for their children to practice, perform, and develop their skills throughout the year. This theme encompasses the need for consistent training, workshops, and platforms for artistic expression.

One parent articulated this need clearly:

“Regular grooming sessions throughout the year could be beneficial. It shouldn't just be about the final show; ongoing support and encouragement would help nurture talents continuously.”

The sentiment is strongly supported by Renzulli and Reis's (2021) Schoolwide Enrichment Model, which emphasizes the importance of ongoing opportunities for talent development rather than isolated events. Their model suggests that sustained engagement in areas of interest is crucial for developing talents and abilities, aligning well with the view of the Effutu Talent Show as part of a broader journey of skill acquisition and personal growth.

Parents recognizing the long-term benefits of artistic development also aligns with Gibson and Ewing's (2020) advocacy for transforming the curriculum through consistent exposure to and engagement with the arts. They argue that such continuous involvement can have far-reaching benefits for children's overall development and learning.

Moreover, this understanding among parents could be particularly beneficial in Ghana's cultural and artistic landscape, as discussed by Darkwah et al. (2024). Their exploration of bottom-up strategies for creative industries development highlights

how parents' recognition of the need for continuous engagement can contribute to sustained support for arts and cultural activities beyond the talent show itself.

However, it is important to note that while continuous engagement is crucial, the nature of that engagement matters. Armstrong et al. (2023) emphasize the importance of developing resilience and positive attitudes in gifted education, suggesting that ongoing support should focus not only on skill development but also on fostering positive psychological attributes that support long-term talent development.

In essence, the parents' recognition of talent development as a continuous process reflects a dynamic understanding that aligns well with other research. This perspective could serve as a strong foundation for developing more comprehensive, long-term approaches to supporting young talents in the Effutu community, ensuring that their skills are nurtured and their potential is maximized over time. As one parent noted,

“Because when they don’t continue, as time goes on, they will come down.”

The perceived risk of losing progress and motivation without ongoing opportunities for engagement is indeed a valid concern. Preckel et al. (2020) emphasize that talent development is a long-term, dynamic process requiring continuous engagement and support and this aligns with the parents' intuitive understanding of the need for sustained involvement to ensure their children's ongoing growth and development.

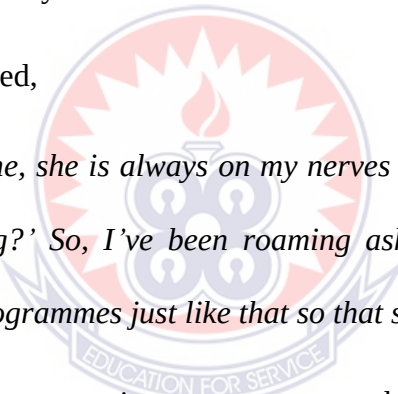
The desire of parents for ongoing engagement demonstrates a sophisticated understanding of talent development processes, even if not explicitly articulated in academic terms. This aligns with Renzulli and Reis's (2021) Schoolwide Enrichment Model, which emphasizes the need for continuous opportunities for talent

development rather than isolated events, ensuring that skills are continuously honed and expanded.

In the context of Ghana, Darkwah et al. (2024) discuss bottom-up strategies for creative industries development. The parents' recognition of the need for continuous engagement can be seen as a grassroots approach to supporting ongoing cultural and artistic development in the community, aligning with sociocultural perspectives on learning and development.

Overall, the call for ongoing engagement by parents highlights the importance of cultural context, community support, and continuous involvement in nurturing children's talents effectively.

As one parent emphasized,



“Trust me, she is always on my nerves asking me, ‘Mommy, when are we going?’ So, I’ve been roaming asking other people if there are other programmes just like that so that she’ll be able to continue.”

Evidently, the emphasis on continuous engagement has several implications for the future development of the Effutu Talent Show and similar initiatives. It suggests a need for year-round programming that extends beyond the main event. As one parent recommended,

“They should organize shows in the communities. There are talented people who, because of financial problems, are not in school. They should also go to government schools, not just private schools.”

It also implies a need for partnerships with schools, community centers, and other local organizations to provide regular platforms for artistic expression.

Based on this theme, it would be beneficial to develop a year-round program of workshops and mini-performances, create partnerships with local schools and community organizations, establish mentorship programs to provide ongoing guidance to young artists, and explore digital platforms for continuous engagement and skill-sharing.

The theme of continuous engagement highlights the need for sustained support and opportunities in nurturing young artistic talent. It reflects a holistic understanding of talent development that extends beyond singular events. As another parent aptly put it,

“Continuous training will rather help them and boost their arts.”

This sentiment encapsulates the essence of the continuous engagement theme, emphasizing the ongoing nature of talent development and the need for sustained support to help young artists reach their full potential.

By continuous engagement, the Effutu Talent Show can evolve into a cornerstone of ongoing artistic development in the community. This approach not only nurtures individual talents but also fosters a rich cultural ecosystem that benefits the entire region. As the organizers consider future directions, the implementation of year-round support structures and engagement opportunities stands out as a key strategy for maximizing the show’s long-term benefit and ensuring the sustained growth of Effutu’s artistic landscape.

CHAPTER FIVE

SUMMARY, CONCLUSIONS AND RECOMMENDATIONS

5.1 Introduction

This chapter presents the summary of main findings from the data analysed in Chapter four, conclusions derived from the findings and recommendations based on the conclusions. The summary of findings is in line with the research questions which were designed to explore parental perspectives on children's artistic expression, focusing on the Effutu Talent Show in the Effutu Municipality of Ghana as a case study.

5.2 Summary of findings

The research was a qualitative case study, which was particularly suited for exploring complex phenomena like parental views, emotions, and thought processes. By conducting interviews, the researcher sought to gather in-depth insights into the factors that shape parental perceptions of the Effutu talent show. This qualitative methodology aligns with the study's objectives of ascertaining parental views, knowing perceived benefits on children's artistic development, and identifying expectations for future talent show. The study is grounded in Jerome Bruner's Scaffolding Theory, which provides a framework for understanding how structured support (the "scaffolding") contributes to skill development. The findings from the study are presented below according to the research questions for the study.

5.2.1 How parents view the Effutu Talent Show

The study revealed that parents generally hold positive views of the Effutu Talent Show. They praised the event for its ability to uncover hidden talents in children and provide a platform for artistic expression. Parents appreciate the show's

organizational excellence and its impact on their children's artistic development. They also value the opportunity it provides for children to interact with peers from different communities. However, some weaknesses have been observed, including insufficient publicity, financial burdens due to lack of sponsorship, and occasional logistical issues. Despite these challenges, parents overall view the show as a valuable initiative for their children's development.

5.2.2 Parents' perceived Benefits of the Effutu Talent on their children's Artistic expression

Parents observed significant positive benefits on their children's artistic development because of participating in the Effutu Talent Show. They reported increased commitment and confidence in their children's artistic pursuits. Many parents noted enhanced skills and social development, with the show revealing hidden talents and fostering meaningful connections among participants. Improvements in children's social behavior, confidence, and eagerness to try new things were frequently mentioned. Parents perceive the show as a transformative experience that not only develop artistic abilities but also contributes to their children's overall personal growth and social skills.

5.2.3 Expectations for future iterations

Parents expressed several expectations and suggestions for future iterations of the show. There is a strong desire for more talent inclusion, with recommendations to add diverse categories such as drumming and cultural performances. Parents called for a more structured competition format while emphasizing the importance of maintaining an inclusive environment for all participants. Enhanced parental involvement was another key expectation, with parents expressing willingness to contribute to various aspects of the show, including logistics, training, sponsorship, and financial support. Notably, there is a significant emphasis on continuous engagement beyond the show

itself, with parents advocating for year-round programming and regular opportunities for children to practice and perform. These expectations reflect parents' desire to see the Effutu Talent Show evolve into a more comprehensive and sustained platform for nurturing children's artistic talents.

5.3 Conclusions

The Effutu Talent Show stands as a testament to the power of community-driven initiatives in fostering artistic development and personal growth among children. A qualitative case study, grounded in Jerome Bruner's Scaffolding Theory, has revealed the profound impact of this event, illuminating parental perspectives, perceived benefits, and expectations for its future. The research, meticulously conducted through interviews, paints a picture of a program deeply valued by parents, who recognize its capacity to unlock hidden potential and provide a vital platform for artistic expression.

Central to the study's findings is the overwhelmingly positive perception parents hold regarding the Effutu Talent Show. They consistently lauded the event for its ability to uncover and nurture latent talents, thereby providing children with an invaluable outlet for creative exploration. The show's organizational excellence and its role in fostering a sense of community among children from diverse backgrounds were also frequently cited as key strengths. Beyond mere entertainment, parents perceived the show as a catalyst for significant personal and artistic development. The observed increase in children's commitment, confidence, and skill enhancement highlights the show's effectiveness in nurturing artistic abilities. Moreover, parents noted marked improvements in their children's social behavior, confidence, and willingness to embrace new challenges. This transformative impact, extending beyond artistic skills to encompass broader personal growth, highlights the show's profound contribution to

the children's overall well-being. The scaffolding provided by the show, as theorized by Bruner, is clearly effective in supporting the skill development of the children.

However, the research also identified areas for improvement. While parents expressed strong support for the show, they articulated clear expectations for its future iterations. A prevailing desire for greater inclusivity was evident, with parents advocating for the inclusion of a wider range of talent categories, particularly those reflecting cultural diversity. They also sought a more structured competition format, while emphasizing the importance of maintaining an inclusive and supportive environment. Enhanced parental involvement emerged as a critical expectation, with parents expressing a willingness to contribute actively to various aspects of the show, from logistics and training to sponsorship and financial support. Notably, a strong emphasis was placed on continuous engagement beyond the show itself, with parents advocating for year-round programming and regular opportunities for practice and performance. This desire for sustained engagement reflects a broader aspiration to see the Effutu Talent Show evolve into a comprehensive and enduring platform for nurturing children's artistic talents. Furthermore, the need for increased publicity, securing adequate sponsorship to alleviate financial burdens, and addressing logistical challenges were identified as crucial areas for improvement.

In essence the Effutu Talent Show is a valuable community asset that significantly benefits children's artistic and personal development. To maximize its impact and ensure its sustainability, future iterations must address the identified areas for improvement and incorporate parents' expectations for greater inclusivity, structured competition, enhanced parental involvement, and continuous engagement. By embracing these recommendations, the Effutu Talent Show can solidify its position as

a vital catalyst for artistic development within the community, providing a lasting legacy for generations to come.

5.4 Recommendations

The Effutu Talent Show, as revealed by this research, serves as a significant catalyst for artistic development and personal growth within the community. To ensure its continued success and maximize its impact, a series of strategic recommendations are essential. These recommendations, grounded in the research findings and parental expectations, aim to enhance inclusivity, structure, engagement, and sustainability, transforming the talent show into an even more powerful platform for nurturing young talent.

Firstly, expanding the scope of talent categories is paramount. The Effutu Talent Show should embrace a wider spectrum of artistic expression, moving beyond traditional performances to include drumming, cultural displays, spoken word, and other diverse forms. This expansion will not only attract a broader range of participants but also celebrate the rich cultural tapestry of the Effutu community. Implementing community surveys to identify popular and culturally relevant talent categories will ensure that the show remains responsive to the interests and aspirations of its constituents.

Secondly, the implementation of a more structured competition format is crucial. While maintaining an inclusive and supportive environment, the show should adopt clear and transparent judging criteria and procedures. Establishing a panel of experienced judges, developing comprehensive scoring rubrics, and providing constructive feedback to participants will enhance the show's credibility and provide a fair and equitable platform for all. However, it is vital to remember that the essence

of the show lies in celebrating participation and fostering a love for the arts, ensuring that the competitive element does not overshadow the spirit of inclusivity.

Thirdly, fostering enhanced parental involvement is indispensable. Parents are not merely spectators but essential partners in the success of the Effutu Talent Show. Creating opportunities for them to actively participate in planning, organization, and execution will strengthen community ownership and provide valuable resources. Establishing parent committees for logistics, training, fundraising, and publicity, as well as organizing workshops to equip parents with the skills to support their children's artistic development, will deepen their engagement and empower them to contribute meaningfully.

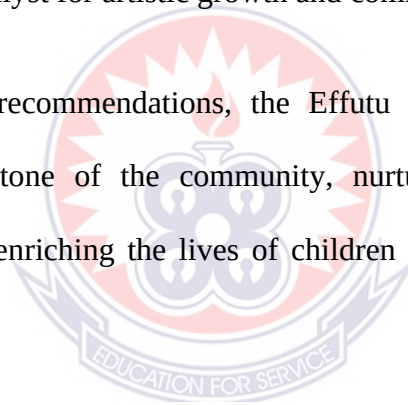
Fourthly, the show must transcend the boundaries of a single annual event and evolve into a platform for continuous engagement. Developing year-round programming, including workshops, practice sessions, and performance opportunities, will sustain children's artistic development and provide ongoing avenues for skill enhancement. Partnering with local arts organizations and schools to offer regular workshops and exploring the possibility of establishing a dedicated space for artistic practice will ensure that the show's impact extends far beyond its culminating performance.

Fifthly, enhancing publicity and securing sustainable funding are critical for the show's long-term viability. A comprehensive marketing and publicity strategy, utilizing social media, local radio, and community events, will increase awareness and attract a larger audience. Simultaneously, securing sponsorships and partnerships with local businesses, government agencies, and philanthropic organizations will alleviate financial burdens and ensure the show's sustainability.

Sixthly, addressing logistical challenges through meticulous planning and coordination is essential. Establishing a dedicated logistics team, conducting pre-event inspections, and developing contingency plans will enhance the overall experience for participants and audience members.

Finally, implementing a system for documenting and evaluating each iteration of the Effutu Talent Show will provide valuable insights for future improvements. Collecting feedback from participants, parents, and audience members, as well as tracking key metrics such as attendance, participation rates, and funding secured, will ensure that the show remains responsive to the needs of the community and continues to evolve as a vital catalyst for artistic growth and community engagement.

By embracing these recommendations, the Effutu Talent Show can solidify its position as a cornerstone of the community, nurturing artistic talent, fostering personal growth, and enriching the lives of children and families within the Effutu region.



5.5 Suggestions for Further Research

The findings from this study on parental perspectives of the Effutu Talent Show have provided valuable insights into the show's benefit and potential for improvement. However, they also highlight several areas where further research could deepen our understanding and contribute to the ongoing development of such initiatives. In order of the research questions, the following suggestions for further research are proposed:

1. Effective Sponsorship Strategies for Community-Based Talent Shows: A Case

Study of the Effutu Talent Show: Building on the findings of this study, more comprehensive research into successful sponsorship strategies for community-based talent shows like the Effutu Talent Show could be highly beneficial.

2. Uncovering Hidden Talents: Methods and Criteria for Talent Identification in

the Effutu Talent Show: Further research could delve into the methods and criteria employed by the Effutu Talent Show to identify and nurture previously unrecognized talents among children. This research could focus on understanding the current processes used to discover these hidden talents and explore ways to refine and optimize these methods to ensure that more children have the opportunity to showcase their unique abilities.

3. Exploring Effective Models of Parental Involvement in Talent Shows and

Extracurricular Activities: More detailed research into effective models of parental involvement in talent shows and similar extracurricular activities could be beneficial. This research could explore different approaches to engaging parents in both the planning and execution phases of events, investigating how various models of involvement impact the event's success and the children's development.

5.6 Research Limitations

This study's primary limitation was the reliance on semi-structured interviews as the sole data collection method, which may not have fully captured the diverse perspectives of all parents regarding the Effutu Talent Show. Employing a mixed-methods approach, combining qualitative and quantitative methods, could have provided a more comprehensive view. For instance, while interviews offer in-depth qualitative insights, surveys could have provided quantitative data on broader trends related to parental perceptions and the event's impact.

Response bias is a potential issue, as parents might have provided socially desirable answers due to their awareness of the research objectives or their relationship with the show's organizers. This could affect the authenticity of their feedback on sensitive

topics. Future research could use a mixed-methods approach to triangulate findings, enhance validity, and reduce bias through anonymity.



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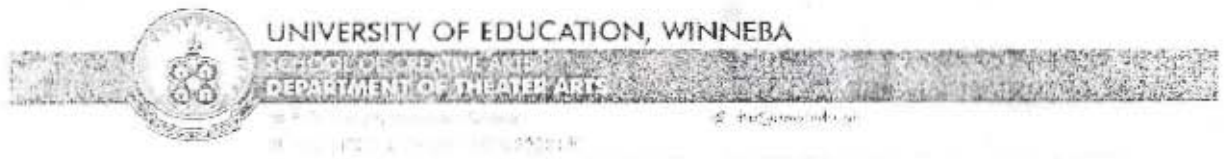
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APPENDIX A

INTRODUCTORY LETTER



Our Ref: SCA/DTA/INT/VOL.3/17
Your Ref:

Date: 2nd October, 2023

TO WHOM IT MAY CONCERN

LETTER OF INTRODUCTION

KWAME TAKYI DANQUAH - 8230310008

We write to introduce to you, Mr. Kwame Takyi Danquah with index number 8230310008, pursuing Master of Philosophy (M.Phil) in Theatre Arts at the Department of Theatre Arts, University of Education, Winneba.

Mr. Danquah is embarking on an initiative on the theme "The Effutu Talent Show" as part of his project requirements. This initiative is focused on discovering and celebrating the exceptional talents of children aged 7 to 15 within the Effutu community. The project aims to provide a platform for young talents to shine and foster a sense of community and skill development. It aligns seamlessly with the goals of our department in promoting creativity, self-confidence, and community engagement through the arts.

We would be grateful if he is given the needed assistance.

Thank You.

HEAD OF DEPARTMENT
SCHOOL OF CREATIVE ARTS
UNIVERSITY OF EDUCATION
WINNEBA

Dr. Johnson Edu
Ag. Head of Department

APPENDIX B

INTERVIEW GUIDE

Parental Perspectives on Children's Artistic Expression: A Study of the Effutu Talent Show in Winneba, Ghana

Introduction

Thank you for agreeing to this interview. This semi-structured interview guide is designed to explore parental perspectives on the Effutu Talent Show 2023, focusing on three key areas: how parents view the show, the perceived benefit on their children's artistic development, and their expectations for future iterations of the event. We're also interested in understanding how cultural and social factors influence your views on the show's value and your expectations for your child's participation. By conducting these interviews, the researcher aims to gain a deeper understanding of the Effutu Talent Show as a platform contributing to the artistic development of children within the unique cultural context of Winneba.

Objective 1: To ascertain how parents view the Effutu Talent Show

1. How many of your children have participated in the Effutu Talent Show?
2. What motivated you to allow your child/children to participate in the show?
3. In your opinion, what are the strengths and weaknesses of the Effutu Talent Show?
4. How does the Effutu Talent Show compare to other local events or talent shows your child has participated in?
5. How do you see the Effutu Talent Show contributing to the broader cultural life of Winneba?

Objective 2: To know parents' perceived benefit of the Effutu Talent Show on their children's artistic development

6. In what ways do you think participating in the Effutu Talent Show has affected your child's artistic abilities?
7. Have you noticed any changes in your child's confidence or self-esteem since participating? Can you provide specific examples?
8. How has your child's interest or enthusiasm for their artistic pursuits changed since participating in the Effutu Talent Show?
9. In what ways do you think the talent show has benefited your child's motivation to pursue their artistic talents?
10. Have you observed any new skills or areas of artistic interest in your child that you attribute to their participation in the show?

Objective 3: To identify parents' expectations for future iterations of the Effutu Talent Show

11. What specific improvements or changes would you like to see in future versions of the Effutu Talent Show?
12. Are there any additional categories or types of performances you'd like to see included in future shows?
13. How do you think the show could better support the artistic development of children in the community?
14. What role do you envision for parents in future iterations of the show?
15. How do you think the Effutu Talent Show could be made more accessible or appealing to a wider range of children in the community?

Closing Questions:

16. Is there anything else you'd like to share about your experience with the Effutu Talent Show that we haven't covered?

Thank you for participating in this research

APPENDIX C

PHOTO GALLERY FROM THE EFFUTU TALENT SHOW AUDITIONS STAGE



**FIGURE 1: FEMALE PARTICIPANT AUDITIONING IN MUSIC
SOURCE: EFFUTU TALENT SHOW 2023**



FIGURE 2: FEMALE PARTICIPANT AUDITIONING IN MUSIC
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 3: PARTICIPANT AUDITIONING IN MUSIC
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 4: MALE PARTICIPANT AUDITIONING IN DANCE
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 5: FEMALE PARTICIPANT AUDITIONING IN DANCE
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 6: GROUP PARTICIPANTS AUDITIONING IN DANCE
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 7: GROUP PARTICIPANTS AUDITIONING IN DANCE
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 8: MALE PARTICIPANT AUDITIONING IN DRAWING
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 9: FEMALE PARTICIPANT AUDITIONING IN DRAWING
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 10: MALE PARTICIPANT AUDITIONING IN PIANO PLAYING
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 11: FEMALE PARTICIPANT AUDITIONING IN PIANO PLAYING
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 12: FEMALE PARTICIPANT AUDITIONING IN MODELING
SOURCE: EFFUTU TALENT SHOW 2023



**FIGURE 13: GROUP PARTICIPANTS AUDITIONING IN ACTING.
EFFUTU TALENT SHOW 2023**



**FIGURE 14: PARTICIPANT AFTER AUDITIONS
SOURCE: EFFUTU TALENT SHOW 2023**

GROOMING STAGE

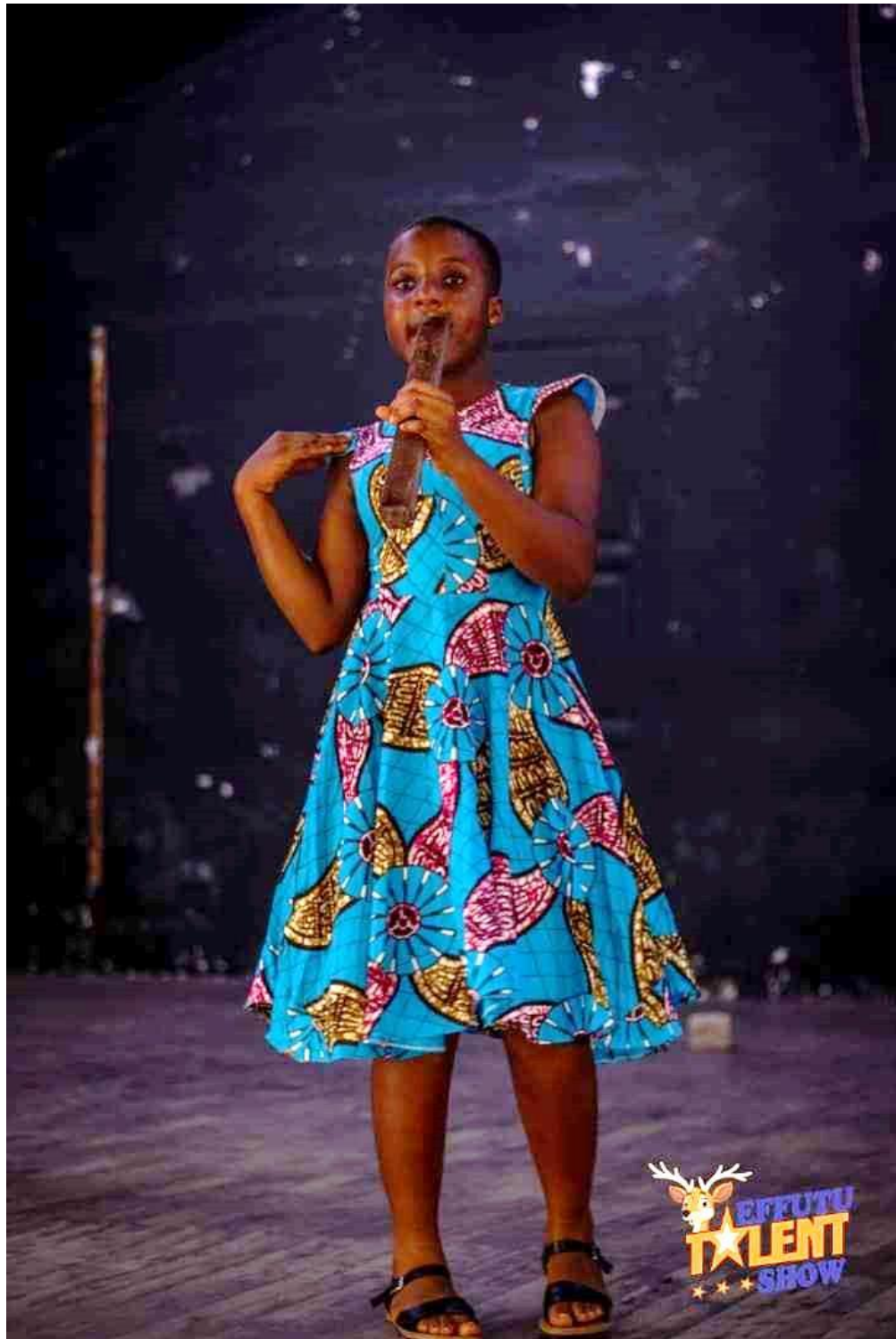


FIGURE 15: A FEMAL PARTICIPANT GOING THROUGH GROOMING IN SINGING
SOURCE: EFFUTU TALENT SHOW 2023



**FIGURE 16: A MALE PARTICIPANT GOING THROUGH GROOMING IN
SINGING
SOURCE: EFFUTU TALENT SHOW 2023**



FIGURE 17: PARTICIPANTS GOING THROUGH GROOMING IN DANCING

SOURCE: EFFUTU TALENT SHOW 2023



FIGURE18: PARTICIPANTS GOING THROUGH GROOMING IN DANCING

SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 19: FACILITATOR TAKING PARTICIPANTS THROUGH GROOMING IN MODELING
SOURCE: EFFUTU TALENT SHOW 2023



**FIGURE 20: A PARTICIPANT GOING THROUGH GROOMING IN
MODELING
SOURCE: EFFUTU TALENT SHOW 2023**



FIGURE 21: FACILITATOR TAKING PARTICIPANTS THROUGH GROOMING IN MODELING
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 22: FACILITATOR TAKING PARTICIPANTS THROUGH GROOMING IN MODELING
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 23: PARTICIPANTS GOING THROUGH GROOMING IN ACTING
SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 24: PARTICIPANTS GOING THROUGH GROOMING IN ACTING
SOURCE: EFFUTU TALENT SHOW 2023

FINAL STAGING



FIGURE 25: RED CARPET HOSTS AT THE FINAL STAGING
SOURCE: EFFUTU TALENT SHOW 2023



**FIGURE 26: A FEMALE PARTICIPANT PERFORMING IN MUSIC AT THE
FINAL SHOW
SOURCE: EFFUTU TALENT SHOW 2023**



**FIGURE 27: A MALE PARTICIPANT PERFORMING IN MUSIC AT THE
FINAL SHOW
SOURCE: EFFUTU TALENT SHOW 2023**



**FIGURE 28: A PARTICIPANTS PERFORMING A TRADITIONAL DANCE
AT THE FINAL SHOW
SOURCE: EFFUTU TALENT SHOW 2023**



**FIGURE 29: A GROUP PARTICIPANTS PERFORMING IN
CONTEMPORARY DANCE AT THE FINAL SHOW
SOURCE: EFFUTU TALENT SHOW 2023**



**FIGURE 30: A GROUP PARTICIPANTS PERFORMING TRADITIONAL
DANCE AT THE FINAL SHOW
SOURCE: EFFUTU TALENT SHOW 2023**



FIGURE 31: PARTICIPANTS PERFORMING IN DRAMA AT THE FINAL SHOW

SOURCE: EFFUTU TALENT SHOW 2023



FIGURE 32: A PARTICIPANT PERFORMING A POETRY RECITAL AT THE FINAL SHOW

SOURCE: EFFUTU TALENT SHOW 2023



**FIGURE 33: A PARTICPANTS MODELLING AT THE FINAL SHOW
SOURCE: EFFUTU TALENT SHOW 2023**



FIGURE 34: A PARTICPANT MODELLING AT THE FINAL SHOW
SOURCE: EFFUTU TALENT SHOW 2023



**FIGURE 35: A PARTICIPANTS RECEIVING CERTIFICATED AT THE
FINAL SHOW**
SOURCE: EFFUTU TALENT SHOW 2023



**FIGURE 36: A PARTICIPANTS DISPALYING THEIR CERTIFICATES AT
THE FINAL SHOW**
SOURCE: EFFUTU TALENT SHOW 2023



**FIGURE 37: A PARENT BEING INTERVIEWD BY A RED CAPET HOST
THE FINAL SHOW**

SOURCE: EFFUTU TALENT SHOW 2023



**FIGURE 38: A GROUP PHOTOGRAPH OF ORGANIZERS AFTER THE
FINAL SHOW**

SOURCE: EFFUTU TALENT SHOW 2023